

Why is the Sale of PVH Important to You?



Petaluma
HEALTH CARE
DISTRICT

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Petaluma Valley Hospital

A Lifeline for
Southern Sonoma County



Background on Petaluma Valley Hospital:

Petaluma Valley Hospital (PVH) has been a lifeline for Southern Sonoma County. PVH operates the only hospital and emergency room in Petaluma, and as we've seen during recent wildfires and the pandemic, having an emergency room open during past and future emergencies will allow local residents (including Kaiser patients) an opportunity to be treated locally instead of driving to Santa Rosa or San Rafael.

Current Environment in Health Care:

Like all community hospitals, the current environment for community hospitals is becoming increasingly challenging, with 1 in 4 rural hospitals at-risk of closing (according to Forbes). Between changing laws, unfunded government mandates and competition from larger regional hospitals, remaining financially viable to keep our hospital open is of the utmost importance to the Petaluma Health Care District.

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Proposed Hospital Sale

Ensuring a Sustainable Future for Petaluma Valley Hospital

Background on Proposed Sale: Earlier this month, the Petaluma Health Care District approved an agreement in principal with NorCal HealthConnect, LLC, a secular (non-religious) affiliate of Providence St. Joseph Health.

The proposed contract between the Petaluma Health Care District and NorCal HealthConnect would allow for the sale of Petaluma Valley Hospital (PVH) and its assets for \$52.6 million dollars. The sale is subject to voter approval in the November 3, 2020 general election.

Voters will be asked a yes-or-no question on whether or not to approve the transaction on their ballots, referred to as “Measure CC.” If the transaction is approved, **there will not be any increase in taxes resulting from the measure.**

Commitments to Keeping Our Hospital Open:

The proposed agreement between the Petaluma Health Care District and NorCal HealthConnect ensures PVH, an acute care hospital with a 24/7 emergency room, will remain open for at least 20 more years.

As part of the proposal, all current hospital offerings will continue for at least 20 more years, while OB related services will continue for at least five more years, which is especially important since many hospitals no longer provide such services.

If the transaction is approved, the Petaluma Health Care District will have an opportunity to invest the \$52.6 million dollars locally through investments in programs dedicated to community health, such as those working to improve health equity, education, mental and behavioral health, senior wellness, homelessness and housing.

As additional community benefits, all medical professionals and employees of the hospital will have an opportunity to keep their jobs, sustaining our local economy, and the District will also maintain local representation on PVH’s governing board.

Petaluma Health Care District:

Ramona Faith, CEO

and the Petaluma Health Care District Board of Directors:

Elece Hempel, Board President

Crista Nelson, Board Vice President

Fran Adams, Board Secretary

Jeffrey Tobias, Board Treasurer

Gabriella Ambrosi, Board Director

Learn more at phcd.org or call (707) 285-2143

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