

**Community Health Initiative for the Petaluma Area (CHIPA)**

**GENERAL MEETING MINUTES**

**April 10, 2018**

**1094 S. McDowell, Blvd., Petaluma, CA**

**PRESENT:** Monteserrrat Archilla, Haley Baker, Heather Banaszek, Alaina Cantor, Maria Carlucci, Sue Castellucci, Ramona Faith, Liz Fischel, Gary Fontenot, Suzie Grady, Pam Granger, Carol Harris, Erin Hawkins, Elece Hempel, Melinda Hepp, Peter Kostas, Chelene Lopez, Allison Murphy, Cynthia Murray, Diane Olson, Pia Panerjea, Sarah Quinto, Dave Rose, Samveda Rukmangadhan, Tyler Saldanha, Teresa Scott, Meheak Singh, Katie Swan, Mary Ann Swanson, Anita Tanenberg, Jeff Tobias, Brian Vaughn, RK Wall-Polin, Ruth Wells, Carol West

**Recorder:** Ruth Wells

**Presenters:** Sue Castellucci, Housing Administrator, City of Petaluma  
 Erin Hawkins, Cradle to Career Work Group Chair;  
 Elece Hempel, Executive Director, Petaluma People Services Center / PHCD Board President;  
 Allison Murphy, Mental Health and Substance Abuse Work Group Chair;  
 Nancy Sands, Heart Health Work Group Chair;  
 Brian Vaughn, Division Director, Sonoma County Dept. of Health Services

TOPIC	DISCUSSION
<b>CALL TO ORDER</b>	<ul style="list-style-type: none"> <li>• PHCD CEO, Ramona Faith called the meeting to order at 12:07 PM</li> <li>• The agenda for April 10, 2018 and minutes of the January 9, 2018 meeting were approved.                             <ul style="list-style-type: none"> <li>• Participants introduced themselves. Ms. Faith stated the purpose of CHIPA as an advisory committee to the Petaluma Health Care District board, and as a Health Action of Sonoma County chapter. CHIPA seeks to provide leadership in identifying local community health priorities and taking action to affect policy, system, and environmental change that will improve local health outcomes.</li> </ul> </li> </ul>
<b>INFORMATION: CHIPA Work Group Goals and Strategies</b>	<p><b>Heart Health:</b> Nancy Sands reported  <b>Goal: <i>Reduce premature death due to heart attack and stroke</i></b></p> <ul style="list-style-type: none"> <li>• The work group participation has grown; now includes American Heart Association (AHA), Center for Well-Being (CWB), Redwood Empire Food Bank (REFB), St. Joseph Health (SJH) and Women Walking</li> </ul> <p><b>Business Engagement</b></p> <ul style="list-style-type: none"> <li>• Successful Petaluma Walking Day in collaboration with AHA at Schollenberger Park on April 4. More than 100 people participated.</li> <li>• Invited to host a table at Workrite Ergonomics' employee health fair. Would like to more of this for large employers, service clubs, etc.</li> </ul> <p><b>Community Education:</b></p> <ul style="list-style-type: none"> <li>• Will provide blood pressure screenings and hands-only CPR demonstrations at Butter &amp; Egg Day, partnering with CWB</li> </ul> <p><b>Healthy Food Consumption</b></p> <ul style="list-style-type: none"> <li>• Recent presentation from Sonoma County Human Services Dept. on the number of people at risk of hunger in Petaluma and South County. Looking to partner with the Health Center, Food Bank, schools and other agencies to increase CalFresh and Food Stamps enrollment.</li> <li>• Seeking to improve both food access and the quality of food</li> </ul>

	<p><b>Mental Health and Substance Abuse:</b> Allison Murphy reported.  <b>Goal: increase awareness of and provide education on MH/SA prevalence and accessibility of services</b></p> <ul style="list-style-type: none"> <li>• Partnered with First 5 Sonoma County and SJH to produce a Trauma and Immigration Training workshop March 9. Provided CEU credits to MFTs and LCSWs.</li> <li>• Partnered with the Cradle to Career work group to provide funding for the Mi Futuro Symposium, introducing young people (ages 16-25) to careers in health care and mental health.</li> <li>• Leading efforts to make Petaluma a self-healing community</li> <li>• Helped PHC conduct a needs and asset assessment, designed to focus resources for youth substance abuse programs; striving to provide trauma-informed care.</li> </ul> <p><b>Cradle to Career:</b> Erin Hawkins reported</p> <ul style="list-style-type: none"> <li>• Connected Pet. Library with Petaluma Health Center to support their Reach Out and Read Program and provide additional services include a Reading Circle in the PHC pediatric waiting room.</li> <li>• Little Free Libraries (LFL) are going into Burbank Housing communities.</li> <li>• PHCD is inviting guests for the Community Partnership Appreciation Breakfast on May 16 to bring a children’s book to contribute to the LFL.</li> <li>• Partnering with 10,000 Degrees, Kenilworth Jr. High and Casa Grande High School to prepare middle school students for high school</li> </ul>
<p><b>PRESENTATION: Affordable Housing in Sonoma County</b></p>	<p>Ramona Faith welcomed Brian Vaughn, Division Director of Sonoma County’s Dept. of Health Services, Sue Castellucci, Housing Administrator for the City of Petaluma, and Elece Hempel, Executive Director of Petaluma People Services Center and president of the PHCD board. Housing is a strategic priority for PHCD.</p> <p>Brian gave an overview of issues that influence health, including the quality of housing. A statewide housing shortage is compounded by a substantial affordability gap. Half of the state’s households are unable to afford the cost of housing in their local market. Sonoma County (even pre-fire) has an 18,000-unit shortage for low-income residents.</p> <p>County is working to make housing more available and enable more people to qualify for housing assistance: housing-first policy; permanent supportive housing; rapid rehousing. Reviewed strategies for closing the housing gap. Primarily an investment issue (after loss of state redevelopment funds); getting money to work with developers. County is considering a housing bond in the fall election for affordable housing funding.</p> <p>Sue gave the City’s perspective. Petaluma has built 1,500 affordable units over the past 30 years, including a homeless shelter with COTS. It takes a lot of time and money to develop affordable projects; funding is the principal barrier. Considering requiring developers to build on-site affordable units with every project. There are market-rate developments going up, but most residents can’t afford them.</p> <p>City has partnered with Land Trust to get recent housing projects established.</p> <p><b>Comment:</b> Major employers are now concerned about workforce housing. Need to look at changing regulations and how to allow more innovation in construction to lower costs. The Bay Area has plenty of jobs, but can’t create enough affordable housing to support them. Employers know they need to be part of the solution.</p> <p><b>Comment:</b> There are similarities between food insecurity and housing insecurity.</p> <p><b>Comment:</b> A large percentage of transitional age youth (age 16-24) end up leaving the</p>

	<p>community because there is no entry level housing for single people; most units are family focused.</p> <p>Elece spoke about her work managing fair housing. Fair housing is a complicated issue. Looking at different ways to create housing, creating tenant/landlord issues. PPSC facilitates dialog between parties and provides education. Innovative services include shared housing for people 60+, modified for post-fire victims. Aging in place is so important. Hard to downsize in Petaluma (not enough affordable units). The program helps seniors age in in place and opens up another unit to address the shortage.</p> <p>Petaluma Community Access radio will air a housing program on April 20. April 25 (5:00pm) at Pet. Library hosts the “Know Before You Grow” theater project that depicts the process of building in Petaluma, illustrating all perspectives, from land owners and developers to urban planners and neighbors.</p> <p>Ramona thanked the panel for their presentations.</p>
<b>PHCD and CHIPA Member Updates</b>	<p>April 20 City of Petaluma is hosting Opportunity Summit</p> <p>May 7-8, PHCD staff attending diversity training in Oakland</p> <p>Community Partnership Appreciation Breakfast May 16 – awarding grants and Health Hero, and bring a book</p> <p>Health Action framework and quarterly summary.</p> <p>Petaluma bounty plant sale and \$1-for-\$1 match</p> <p>Social Justice conference at SRJC campus</p> <p>April 24 COTS fundraising event at Lagunitas</p> <p>Pam Granger – Coalition for Tobacco-Free Sonoma County – Petaluma does a good job of protecting people from second-hand smoke, but asked everyone to participate in keeping kids from starting smoking.</p> <p>Elena Wall is the new community benefit coordinator for Kaiser Permanente.</p>
<b>Next CHIPA Meeting</b>	July 10, 2018
<b>PLUS/DELTA</b>	Ramona Faith introduced Dr. Jeffrey Tobias, who is about to be appointed to the PHCD board. She also stated that SJH is working to re-engage in discussions with the District about continuing to operate PVH.
<b>ADJOURN</b>	Ramona Faith adjourned the meeting at 1:34 p.m.