

Community Health Initiative for the Petaluma Area (CHIPA)

GENERAL MEETING MINUTES

July 10, 2018

1094 S. McDowell, Blvd., Petaluma, CA

PRESENT: Fran Adams, Tami Bender, Alaina Cantor, Lisa Carreno, Devin Castles, Halley Cloud, Beth Dadko, Deb Dalton, Claire Feldman, Gary Fontenot, Stacy Gibbons, Suzie Grady. Erin Hawkins, Elece Hempel, Maureen Highland, Andrew Leonard, Shan Magnuson, Michelle McGarry, Carley Moore, Ariel Muirhead, Allison Murphy, Cynthia Murray, Annie Nicol, Diane Olson, Elaina Petrucci-Gunn, Martin Rivarola, Dave Rose, Nancy Sands, Kelly Seibel, Kaitlin Sousa, Anita Tanenberg, Jeff Tobias, RK Wall-Polin, Ruth Wells

Recorder: Ruth Wells

Presenters: Erin Hawkins, PHCD Director of Community Health
 Elece Hempel, PHCD Board President;
 Andrew Leonard, Cradle to Career Work Group Chair;
 Jenny Mercado, Epidemiologist, Sonoma County Department of Health Services
 Allison Murphy, Mental Health and Substance Abuse Work Group Chair;
 Nancy Sands, Heart Health Work Group Chair;

TOPIC	DISCUSSION
CALL TO ORDER	<ul style="list-style-type: none"> • PHCD Board President Elece Hempel called the meeting to order at 12:00 PM • The agenda for July 10, 2018 and minutes of the April 10, 2018 meeting were approved. • Participants introduced themselves. <ul style="list-style-type: none"> • Ms. Hempel summarized CHIPA’s purpose as an advisory committee of the Petaluma Health Care District (PHCD) Board of Directors and a local chapter of Health Action. CHIPA members help identify local community health priorities and engage in policy, system, and environmental changes to improve local health outcomes in south Sonoma County.
INFORMATION: CHIPA Work Group Goals and Strategies	<p>Heart Health: Nancy Sands reported</p> <p>Goal: Reduce premature death due to heart attack and stroke</p> <ul style="list-style-type: none"> • PHCD recently made a \$10,000 grant to Center for Well-Being to establish a south-county community health worker hub to cultivate local residents as community health workers. • HH is working with Petaluma Health Center to steer people from health screening events to PHC if they do not have a medical home. <p>Goal: Increase Healthy Food Consumption</p> <ul style="list-style-type: none"> • CalFresh enrollment in south county is lowest in the county; only 32% of qualified residents. County outreach resources are limited. • HH is working on a local education campaign to improve both food access and the quality of food. <p>Comment: Can schools (SRJC and SSU) be a gateway to increase CalFresh enrollment? This already happens to some extent.</p> <p>Goal: Reduce Community Tobacco Use</p> <ul style="list-style-type: none"> • Concerned about increased use or electric tobacco products available to youth. <p>Comment: Is anything being done to track the health effects of the smoke exposure from the Oct. 2017 wild fires?</p>
<i>continued</i>	

<p>Work Group Goals and Strategies</p>	<p>Mental Health and Substance Abuse: Allison Murphy reported.</p> <p><i>Goal: Increase awareness MH/SA prevalence and available services</i></p> <ul style="list-style-type: none"> • Work group meetings have heard presentations from Mentor Me and Community Matters detailing local resources for youth. • Three CHIPA youth members observed Mental Health Awareness Month at their school using green ribbons and film screenings to raise awareness among peers. • MHSA and several member agencies are partnering with Petaluma Health Center on a federal grant opportunity to provide screening and treating for infant and early childhood mental health issues. <p><i>Goal: Lead efforts to make Petaluma a Self-Healing Community</i></p> <ul style="list-style-type: none"> • Learned from Dr. Louise Comfort, a national expert in community resilience, about the importance of communication and collaboration. • Most group members will participate in Sonoma County Resilience Collaborative, training 300 workshop leaders across the county to foster long-term resilience after the trauma of the October 2017 fires. <p><i>Goal: Deter Youth Substance Abuse and Addiction</i></p> <ul style="list-style-type: none"> • Petaluma City Schools are rolling out a DEA-funded curriculum-based opioid prevention program. MHSA will partner with the Cradle to Career work group to look for ways to support it. • There is an alarming increase in availability and use of vaporized nicotine products by youth. <p>Cradle to Career: Andrew Leonard reported</p> <p><i>Goal: Every Child Enters Kindergarten Ready to Succeed</i></p> <ul style="list-style-type: none"> • Excited to collaborate with the MHSA work group on the SAMHSA grant, working to identify multiple types of providers for training in into early childhood mental health needs. <p><i>Goal: Every Child is Supported In and Out of School</i></p> <ul style="list-style-type: none"> • Received a \$5,000 grant from Community Foundation of Sonoma County to build and install Little Free Libraries in five Burbank Housing sites; built by Mentor Me mentors and mentees. <p><i>Goal: Every Completes Highest Level Completes the Highest Level of Education or Training to Achieve Career Goals</i></p> <ul style="list-style-type: none"> • Facilitated development of a pilot program to bring the 10,000 Degrees program to a junior high school (Kenilworth) campus. • Reaching out to all south county school superintendents and principals to listen and share ideas.
<p>PRESENTATION: Sonoma County Summary Measures of Health</p>	<p>Erin Hawkins welcomed Jenny Mercado, an Epidemiologist at the Sonoma County Department of Health Services, who discussed the Petaluma portion of findings in the recent <i>Summary Measures of Health</i> report.</p> <p>Jenny noted that in recent years, Americans have experienced poorer health and life expectancy outcomes than other developed nations for the first time, due in part to the opioid crisis. The report looks at where disparities lie between Petaluma and the rest of the county, as well as trends countywide.</p> <p>Life expectancy for Asians and Latinos is considerably better than for whites, African Americans and Native Americans. Alzheimer’s disease rates are higher in Petaluma than the state and are increasing. Most causes of premature death are decreasing; possibly thanks to medical care access that increases survivability of chronic illnesses.</p>

	<p>Heart disease is the leading cause of death in Petaluma; higher than the county rate. These deaths are largely preventable. Cancer, stroke and heart disease are decreasing, but unintentional injuries (including drug poisoning and falls) are increasing significantly.</p> <p>Petaluma has a relatively low rate of premature deaths and ranks lowest for unintentional death from drug poisoning. However, there is a relatively high occurrence of colorectal cancer.</p> <p>Jenny also referenced summary information from the <i>CA Healthy Places Index</i>. Petaluma ranks high among California cities in areas of education, transportation, neighborhood/housing.</p> <p>Comment: Is chronic stress factored in the causes of death? No. There is not a standard statistical measure of stress. This is a huge, unaddressed issue.</p> <p>Comment: What is the PHC observation? PHC confirms the occurrence of colorectal cancer. Also have heavy demand for the opioid treatment program in Rhonert Park.</p> <p>General observation that access to quality food is more important than screenings.</p> <p>Erin thanked Jenny for her presentation.</p>
<p>PHCD and CHIPA Member Updates</p>	<p>The Sonoma County Health Action Quarterly Impact Report for June was distributed. Sonoma County Resilience Collaborative program launches July 25-26.</p> <p>Petaluma Education Foundation’s BASH coming up in September to raise scholarship money for local schools.</p> <p>Brews and Bites at Lagunitas in August will benefit Petaluma Bounty.</p> <p>Cmte for Health Care Improvement – My Care/My Plan workshop on July 17</p> <p>Petaluma Health Center is hosting Petaluma Talks Aug. 19 – details on Facebook</p> <p>Mentor Me is replicating a successful program in 38 schools. Renovation of old Salvation Army center to serve local youth is near completion; opportunity for self-healing</p> <p>PHCD is partnering with Exchange Bank and Arrow Benefits Group to make Spanish language CPR/AED demos available</p> <p>COTS is opening a Santa Rosa office to focus on rapid rehousing of fire victims</p> <p>5th annual Latino cultural experience at Luther Burbank. Expect 300. Invite all work groups to participate with Latino community leaders.</p> <p>Petaluma Comm. Relations Council is spearheading effort to increase community dialog around the recent racism incident.</p> <p>“Know Before You Grow” – a theater production on housing development is being repeated July 18.</p> <p>Hospital Update – PHCD has begun negotiations with representatives for the new entity being formed by St. Joseph Health and Adventist Health. It will take time to complete because the new company must receive regulatory approval before contracting can take place. PHCD will schedule a series of community meetings soon to engage the community in dialog about hospital concerns..</p>
<p>Next CHIPA Meeting</p>	<p>October 9, 2018 at 12:00pm, with a networking lunch available at 11:30am.</p>
<p>PLUS/DELTA</p>	<p>No new business.</p>
<p>ADJOURN</p>	<p>Elece Hempel adjourned the meeting at 1:27p.m.</p>