



Community Health Initiative for the Petaluma Area (CHIPA)

GENERAL MEETING MINUTES

January 8, 2019

1425 N. McDowell, Blvd., Petaluma, CA

PRESENT: Gabriella Ambrosi, Tami Bender, Monica Blasquez, Stephanie Bodi, Devin Castles, Crista Chelemados, Mitham Clement, Halley Cloud, Beth Dadko, Lori Deen, Brian Dufour, Beth Facendini, Ramona Faith, Chuck Fernandez, Gary Fontenot, Maria Fuentes, Frank Galvan, Stacy Gibbons, Pam Granger, Elece Hempel, Maureen Highland, Laurie Jaffe, Babs Kavanaugh, Erika Klohe, Traci Lanier, Andrew Leonard, Pam Letourneau, Chelene Lopez, Chris Marsh, Michelle McGarry, Carley Moore, Allison Murphy, Cynthia Murray, Donna Newman-Fields, Annie Nicol, Diane Olson, Kris Rebillot, Martin Rivarola, Whitney Rodgers, Leticia Romero, Dave Rose, Nancy Sands, Kathy Spence, Katie Swan, Mary Ann Swanson, Anita Tanenberg, Jeff Tobias, Terese Voge, RK Wall-Polin, Ruth Wells, Carol West

Recorder: Ruth Wells

Presenters: Ramona Faith, PHCD CEO

Leticia Romero, Corazón Healdsburg

Martin Rivarola, Center for Well-Being

Allison Murphy, Mental Health and Substance Abuse Work Group Chair;

Nancy Sands, Heart Health Work Group Chair;

TOPIC	DISCUSSION
CALL TO ORDER	<ul style="list-style-type: none"> • PHCD CEO Ramona Faith called the meeting to order at 12:06PM • The agenda for January 15, 2019 and minutes of the October 9, 2018 meeting were approved. • Participants introduced themselves. Ms. Faith introduced Halley Cloud, the new Petaluma Health Care District Community Health Program Manager. • Ms. Faith summarized CHIPA’s purpose as an advisory committee of the Petaluma Health Care District (PHCD) Board of Directors and a local chapter of Health Action. CHIPA members help identify local community health priorities and engage in policy, system, and environmental changes to improve local health outcomes in south Sonoma County.
INFORMATION: CHIPA Work Group Updates	<p>Heart Health: Nancy Sands reported</p> <p>Goal: Reduce premature death due to heart attack and stroke</p> <ul style="list-style-type: none"> • Nancy joined more than 100 others in the Health Action Chapter Training on Dec. 11, which focused on authentic community engagement strategies and techniques for CHWs. • The fall work group meeting featured a presentation on the new American Heart Association blood pressure and cholesterol guidelines. • Petaluma Walking Day will be April 3. The work group, in partnership with AHA and HealthQuest, is working to involve more schools and businesses in the activity. <p>Goal: Increase Healthy Food Consumption</p> <ul style="list-style-type: none"> • Continuing to work to increase the number of Petaluma residents enrolled in CalFresh. <p>Goal: Reduce Community Tobacco Use</p> <ul style="list-style-type: none"> • Plan to meet with the new City Manager once he/she is in place to learn the city’s position on requiring a Tobacco Retail License in Petaluma.

<p>INFORMATION: CHIPA Work Group Updates</p>	<p>Mental Health and Substance Abuse: Allison Murphy reported.</p> <p><i>Goal: Increase awareness of MH/SA prevalence and available services</i></p> <ul style="list-style-type: none"> • Recent activity has been focused on partnering with Cradle to Career work group to act on feedback received from the South County Consortium of Superintendents with regard to the top concerns facing schools, students, families and staff. • The CHIPA combined work groups met in December and identified four areas for parent and staff education: mindfulness practices as a method of self-regulation, ACEs awareness (trauma-informed education), the importance of early intervention in screen time limits, and community resilience. Current programs and resources were identified. Next step is to meet with the superintendents, share recommendations based on available resources. It was noted that many schools have best practices that could be shared/rolled out on other campuses. <p><i>Goal: Deter Youth Substance Abuse and Addiction</i></p> <ul style="list-style-type: none"> • Will use the February work group meeting to examine how we can support the education and prevention efforts in our community. <p>Cradle to Career: In the work group chair’s absence, Ramona Faith reported.</p> <p><i>Goal: Every Child Enters Kindergarten Ready to Succeed</i></p> <ul style="list-style-type: none"> • Free screening in Santa Rosa on Jan. 24 of the documentary film <i>No Small Matter</i> highlighting the importance of early childhood education. A short video clip was shared and attendees were encouraged to attend the screening. <p><i>Goal: Every Child is Supported In and Out of School</i></p> <ul style="list-style-type: none"> • Sites for the two additional Little Free Libraries have been identified: Petaluma People Services Center and Transitional Aged Youth Services Alliance.
<p>PRESENTATION: Authentic Community Resident Engagement</p>	<p>Ms. Faith reviewed the structure of Health Action Council. There now are nine Sonoma County Health Action chapters. Health Action (HA) has 3 committees focused on cardiac health, economic wellness and education. The HA Chapters developed a training opportunity to expand organizations’ capacity to engage local residents with a workshop offering effective community engagement strategies and an opportunity to build strong chapter relationships. The Chapters considered the data analysis from <i>Portrait of Sonoma</i> to identify areas of inequity and developed a Companion Community Member Engagement document to offer guidance for harnessing community participation in finding and implementing solutions. Each HA chapter needs a designated person to manage community engagement outreach.</p> <p>Ms. Faith welcomed Leticia Romero, Corazón Healdsburg (CH). Cultural competency is important to the process. CH focuses on three areas: building community; giving community members a voice; offering a family resource center. Corazón is not a service provider, but makes referrals and provides warm handoffs. Door-to-door connection gives opportunity to listen as well as demonstrate presence. Initial issues in Healdsburg were housing and food security. In past two years has evolved to include immigration issues.</p> <p>Tapped into micro-communities of churches, schools, etc. to elicit participation. CH provides relationship training. People are hungry for community. Each activity builds confidence and credibility. All CH programs are driven by community. Provide classes on community health topics, as well as GED and financial education. Success of programs requires a program coordinator with passion for the community.</p> <p>Ms. Faith thanked Ms. Romero for her presentation.</p>

	<p>Ms. Faith welcomed and Martin Rivarola from Center for Well-Being (CWB) which is running a south county community health worker hub. CWB is now working with Redwood Empire Food Bank and other groups to schedule community outings such as shopping center tabling to provide CalFresh education and blood pressure screening in short person-to-person encounters. The CHW's core competencies enable them to identify people with health needs and connect them with health care at a community clinic.</p> <p>Ms. Faith thanked Mr. Rivarola for his presentation.</p>
PHCD and CHIPA Member Updates	<p>Feb. 1 – a seminar in Marin on economic security issues for older adults.</p> <p>Feb. 22 – Volunteer Center of Sonoma County fundraising gala at Luther Burbank Center. Also preparing for participation in The Human Race in Santa Rosa in May. Working to expand opportunities beyond Santa Rosa, increasing outreach in Petaluma and Healdsburg, etc.</p> <p>Petaluma Education Foundation – graduating senior scholarship application process is now open.</p> <p>Ms. Faith welcomed the newly elected PHCD board members. Hospital Update – PHCD has signed a non-binding Letter of Intent with the ST Network, a proposed joint operating company between SJH and Adventist Health, to operate Petaluma Valley Hospital under a 30 year lease. There is a lot of work that still needs to be done, including the joint operating company obtaining regulatory approvals.</p>
Next CHIPA Meeting	April 10, 2019 at 12:00pm, with a networking lunch available at 11:30am.
PLUS/DELTA	No new business.
ADJOURN	Ramona Faith adjourned the meeting at 1:34 p.m.