

AGENDA

Petaluma Health Care District Board of Directors

Special Meeting

Date/Time: Monday, October 7, 2013; 12:00noon – 4:30pm

1425 N. McDowell Blvd., Building Conference Room

*****PLEASE NOTE LOCATION & TIME*****

Persons seeking accommodation for disabilities who wish to attend can contact PHCD at 285-2143 x130

Meeting Roles:

Josephine S. Thornton, MA, President

Suzanne Cochrane

Leader

Recorder

MISSION	<i>The Mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships and education.</i>
VISION	<i>The Petaluma Health Care District envisions: A healthier community; A thriving hospital; Local access to comprehensive health and wellness services for all</i>

The Board values public comments and wishes to convey that although Board members cannot discuss items that are not on the agenda, they listen carefully and appreciate and value input from the public.

There are two opportunities to address the Board during the Board meeting. The first opportunity is during **Public Comments** where the public is invited to make comments on items that are not listed on the current agenda. Public comments are limited to 3 minutes per person totaling no more than 15 minutes. If more than three persons wish to address the Board on the same topic, they are encouraged to select a spokesperson. The Board does not take action or discuss items not appearing on the agenda.

The second opportunity for public input is before the Board discusses and takes action on a specific Agenda item.

The Petaluma Health Care District is governed by a publicly elected five-member Board of Directors to serve Southern Sonoma County. Board of Directors meetings are held on the third Tuesday of each month from 12:00 noon to 3:00pm unless otherwise noticed. Copies of Agendas and approved minutes are available on the PHCD website, { HYPERLINK "<http://www.phcd.org>" }

STRATEGIC PRIORITY	AGENDA ITEM	METHOD	TIME	RESPONSIBILITY
	1. CALL TO ORDER <ul style="list-style-type: none"> • Roll Call • Timekeeper • Call for Conflict • Mission and Vision 	(2 minutes)	12:00 pm	Josephine S. Thornton, MA Board President
	2. CONSENT CALENDAR- The following item is considered routine and non-controversial and will be enacted by one motion as recommended. At the request of the Board of Directors, a specific item may be discussed and/or removed from the Consent Calendar for separate action. <ul style="list-style-type: none"> • Approval of October 7, 2013 Agenda 	Motion and Action (3 minutes)	12:02 pm	Josephine S. Thornton, MA Board President
	3. PUBLIC COMMENTS (non-agenda items – 3 minutes per-person up to 15 minutes)	Informational	12:05 pm	
	4. BOARD COMMENTS	Informational (5 minutes)	12:10 pm	
	5. ADJOURN TO CLOSED SESSION <ul style="list-style-type: none"> • Government Code §54957.6 closed session regarding employee matters 	Discussion/ Action (20 minutes)	12:15 pm	Josephine S. Thornton, MA Board President
	6. ADJOURN TO OPEN SESSION	Action (2 minutes)	12:35 pm	Josephine S. Thornton, MA Board President
	7. CEO EVALUATION <i>Public Comments</i>	Action (5 minutes)	12:37 pm	Josephine S. Thornton, MA Board President

STRATEGIC PRIORITY	AGENDA ITEM	METHOD	TIME	RESPONSIBILITY
INFRASTRUCTURE DEVELOPMENT	8. EDELMEN PRESENTATION <ul style="list-style-type: none"> • Master Narrative • Messages • Practice Sessions 	Set Up Presentation (200 minutes)	12:45 pm 1:00 pm	Steve Telliano Callie Ziemer Edelman Marketing Consultants
	9. ADDITIONAL PUBLIC COMMENTS (limit to 5 minutes)	Discussion (5 minutes)	4:20 pm	Josephine S. Thornton, MA
	10. PLUS/DELTA	Input	4:25 pm	Board
	11. ADJOURN	Action	4:30 pm	Josephine S. Thornton, MA Board President