

**PETALUMA HEALTH CARE DISTRICT
CHIPA COMMITTEE MINUTES
December 11, 2012 – 12:15 pm to 1:30 pm**

CALL TO ORDER:

Ramona Faith called the meeting to order at 12:20 pm.

ROLL CALL: Cynthia Murray, Kathy Ficco, Donna Newman-Fields, Carol Harris, Elece Hempel, Kathie Powell, Ramona Faith, Josephine Thornton, Babs Kavanaugh, Jeannie Calverley, Suzanne Cochrane

CONSENT CALENDAR:

A motion was made by Elece Hempel seconded by Cynthia Murray to approve the Agenda. A motion was made by Cynthia Murray, seconded by Elece Hempel to approve the October 9th minutes as written.

PUBLIC COMMENTS:

There were no public comments.

BOARD COMMENTS:

There were no board comments.

It is the goal of CHIPA to align efforts with Sonoma County's Health Action Committee to bring resources to the Petaluma Area for the purpose of improving the health and wellbeing of the Petaluma Community. The goals set forth by the CHIPA committee address the specific priorities and objectives that have been identified for the Petaluma community and are aligned with Health Action Goals.

Agenda Item: REVIEW OF PROPOSED CHIPA STRATEGIC PRIORITIES and HEALTH ACTION 2020 ALIGNMENT

Announcement: Grant application to Sonoma County Health Action approved.

Ramona Faith reported the Health Action Committee approved the grant request in the amount of \$25,000. The grant identified the four strategic areas of focus as defined by the CHIPA Committee and how they align with the Health Action 2020 Goals.

Discussion: Ramona also met with Ray Holley, Windsor Wellness Charter and shared with CHIPA committee their process in developing their Health Action Charter, which started in 2008.

Action: CHIPA priorities were reviewed and approved.

The four CHIPA strategic focus areas were approved by the CHIPA members.

- Wellness & Prevention
- Behavioral/Mental Health
- Community Connectedness

- College & Career Readiness

Agenda Item: DEVELOPMENT OF ACTION PLANS FOR CHIPA PRIORITIES

Discussion: CHIPA Committee Members discussed and recommended direction within each of the priority areas. Highlights from the discussions are listed within each of the priority areas.

1. Wellness & Prevention

- Strengthen the work of Heart Safe Community: Secure Partner; Link with National Million Hearts Campaign
- East Side Farmers' Market: Continue to grow partnerships
- Support health related classes
 - Partner with Northern California Center for Wellbeing to bring health and wellness classes to Petaluma
 - Partner with Petaluma Health Center and Kaiser Permanente to offer health related classes to the community.
- Sponsor community activities on healthy choices for nutrition and physical fitness
 - Research Food Revolution Program
 - Partner with the School Districts to promote healthy food choices.
 - Partner with Petaluma Education Foundation
- Explore opportunities to collaborate on Work Place Wellness

Input and Discussion:

Ramona provided an overview on the new District's HeartSafe Community Program. The program is designed to promote AED/CPR awareness making our community a healthier community. AED's would be placed throughout the community with the District's Healthquest program providing education to the community on the use of such equipment and maintain a data base to assure that all equipment purchased through this program is emergency ready.

Kathy Ficco noted that HRSA is moving forward with a Million Hearts Campaign that promotes throughout the community heart health and stroke prevention information.

Ramona noted that the District is working with the Northern California Center for Wellbeing to bring health and wellness classes to the Petaluma Area. Classes are scheduled to begin in February 2013.

Kathie Powell noted that classes held at the Petaluma Health Center have had a higher attendance if taught by PHC physicians. Ramona met with Luke Entrupe, Wellness Program Manager for Petaluma Health Center to explore opportunities to collaborate efforts on providing education classes for community members to attend classes offered at the Health Center but is not a health center patient.

In addition, the District along with Petaluma Health Center and St. Joseph Health are sponsors and supporters of the East Side Farmers' Market. Weekly attendance has occurred promoting all entities and how we provide health services together in our community.

In the area of healthy food, discussion ensued around healthy school lunch programs. Andrea Krout noted that in February Supervisor Rabbitt and SCWA will be hosting a visit from Rodney Taylor of Riverside Unified School District to discuss a local food and school nutrition program that could be piloted in Petaluma with McDowell Elementary School as the pilot site. If successful, the program could be incorporated into other Petaluma elementary schools.

2. Behavioral/Mental Health (this priority area will be addressed through the South County Mental and Behavioral Health Collaborative) “

3. Community Connectedness

- Develop mechanisms to increase volunteerism in the Petaluma community
 - Explore the feasibility of developing a volunteer resource service center.
- Collaborate with the Petaluma Health Center to promote access to a local resource guide.
 - Increase access to resources for older adults
- Provide educational classes to the community relative to:
 - Health Care Reform (Susan Kennedy as speaker)
 - Health Exchanges – Navigating health care options
 - Advanced Health Care Directives

Input and Discussion:

Under this section, discussion ensued around the District providing a local volunteer center for Petaluma residents. Committee noted PPSC and Mentor Me has the largest need for volunteers. As PPSC does utilize volunteers it is very difficult for residents of Petaluma to register at the Santa Rosa Office. Suggestion was made to connect with the Volunteer Center in Santa Rosa to discuss expanding their services in the Petaluma area. Utilization of SRJC internships for volunteers as well as through the local schools would increase community connectedness.

In addition, providing education to the community on the affordable health care act, and advanced health care directives was also suggested as an objective.

4. Cradle to Career

- Work force development, e.g. internships and collaboration with the local high schools
- Community service
- Partnering with Schools regarding career classes

Input and Discussion:

Recommendation was made to change the wording of this CHIPA priority area to read “Cradle to Career”.

The next meeting is scheduled for January 8, 2013.

Agenda items for this meeting include:

- Review gaps in youth services data. (Elece to bring information to January meeting)
- Prepare for presentation to the PHCD Board in February.

The meeting adjourned at 1:30