

**PETALUMA HEALTH CARE DISTRICT
CHIPA COMMITTEE
February 14, 2012– 12:00 noon to 1:30 p.m.**

Attendees: Ramona Faith (PHCD), Josephine Thornton (PHCD), Elece Hempel (PPSC), Marilyn Segal, (PCF) Carol Harris (Kaiser), Kathy Ficco (SJHS), Gabe Kearney, Patricia Souza, Suzanne Cochrane

Guests: Peter Rumble

AGENDA ITEM	DISCUSSION	FOLLOW UP/ RESPONSIBLE PERSON
CALL TO ORDER	Josephine Thornton called the meeting to order at 12:15 pm. Josephine welcomed Gabe Kearney and Patricia Souza to the CHIPA Committee.	
CONSENT CALENDAR	Agenda and minutes were reviewed and approved as present.	
PUBLIC COMMENTS / QUESTIONS	There were no public comments.	
BOARD COMMENTS / QUESTIONS	There were no board comments.	
NEEDS ASSESSMENT INFORMATION: Peter Rumble, MPA, Director of Health Policy, Planning and Evaluation	<p>Peter Rumble provided an overview on Sonoma County Health Services and the process around creating a healthier Sonoma County.</p> <p>The Areas of Service for Fiscal Year 2011-12 consists of a budget of \$181 million with approximately 500 FTEs. The three Divisions include:</p> <ul style="list-style-type: none"> • Behavioral Health • Public Health • Health Policy, Planning <p>The overall goal is for Sonoma County to be the healthiest County in California by the year 2020. This has been approved and endorsed by the County Board of Supervisors.</p> <p>The Health Services Mission is to work with individuals and communities to achieve and preserve health and well being.</p> <p>Programs within Health Services include:</p> <ul style="list-style-type: none"> • Drug Free babies 	

	<ul style="list-style-type: none"> • Crisis Intervention Training • Crisis Assessment, Prevention, and Education • Public Health Lab • Transitional Age Youth Intensive Team • Environmental Health and Safety Services • Disease Control & Preparedness • Psychiatric Emergency Services • Teen Parent Connections <p>Trends in Sonoma County relative to Age, Race/Ethnicity, uninsured, and poverty were shared. Graphs displaying the increase in Obesity and Diabetes in Adults and leading causes of death over the past several years in Sonoma County were also shared.</p> <p>Peter explained that in order to meet the goal of Sonoma County being the healthiest county in California by 2020, Health Action was designed. This is a partnership for community leaders, organizations and individuals committed to improving the health of all Sonoma County residents. An Action Plan was developed to identify priority health issues and to develop local approaches to improve the health of the community. Health Action has assessed data on health issues impacting Sonoma County and created a shared vision for community health improvement. Guiding Principles were developed and approved by the Board of Supervisors in December 2008.</p> <p>Staffing will be increased with one FTE focusing on each of the following categories:</p> <ul style="list-style-type: none"> • Healthy Eating/Active Living • Educational Attainment • Health System Improvement <p>Some programs implemented are the iWalk, iGrow, iCare, iworkwell which have been well received and implemented throughout Sonoma County. Discussion ensued noting the challenges and difficulty for Petaluma residents to participate in Health Action meetings in Santa Rosa.</p> <p>Peter explained that in order to effectively drive measures of health more community</p>	
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	<p>involvement needs to occur. At this time, County programs are in many ways already in the community through WIC, Mental Health, and Drug Treatment programs. However, there are no outside health action committees or satellite groups. Recently, Windsor implemented a wellness program bringing a Health Action initiative into place. Another group in the valley is also working to implement this program.</p> <p>Peter also explained that the County would like to establish work groups on a place based strategy, such as the CHIPA to mobilize data collection to assist in getting the word out about initiatives and conduct interviews with appropriate entities regarding specific issues. Once this is completed, then we can structure our services around the established needs utilizing all aspects of community health that is available to partner in meeting the identified need.</p> <p>The Health Services Department will be increasing staffing to cover areas that surround Santa Rosa and would like to have a representative in Southern Sonoma County. The development of the CHIPA committee will help to validate that resources are directed appropriately. The Department of Health is very pleased with the creation of this group to assist in carrying out the work of the Health Action Initiative.</p> <p>Kathy Ficco suggested a review of Health Action Initiatives that have already been implemented be shared with the CHIPA Committee. In addition, asset mapping could be completed to look at what is currently available in Southern Sonoma County to leverage alignment.</p> <p>Peter noted the Department of Health Policy, Planning and Evaluation will be conducting health assessment for the County as part of the place based strategy. Research will be looking at health assessment data completed by local hospitals as well as completing county health assessments. A position has recently been filled that will conduct this assessment. A goal to</p>	<p>Peter and Ramona will meet to discuss a representative from the County level to participate on the CHIPA Committee.</p>
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	<p>complete this assessment is set by the end of 2012.</p> <p>Committee thanked Peter Rumble for his presentation and is looking forward to working with him on future projects through Health Action Initiatives in Southern Sonoma County.</p>	
PHCD'S STRATEGIC PLAN 20120-2017	Due to time restraints, the presentation of the PHCD's Strategic Plan was postponed until the March meeting.	PHCD's Strategic Plan will be presented at the March CHIPA Committee meeting.
FOLLOW UP ITEMS	The Health Care Reform Forum has been rescheduled for May 3, 2012. The Committee selected Petaluma Community Center over Sheraton due to transportation availability. Flyers will be prepared and distributed.	
WELCOME	Patricia Souza provided background information noting that she manages a family resource center free reduced lunch program at McDowell/McKinley Schools, oversees an eight district emergency services grant to prepare the schools to respond to emergencies as well as a workplace wellness program. Patricia has been a local health educator.	
SOUTH COUNTY MENTAL HEALTH COLLABORATION	South County Mental Health Collaboration met and discussed the roll of their committee and if there was an interest to become a more action based committee or to continue in their previous fashion. The Committee agreed to be a more action oriented committee and will begin to meet on a monthly basis. The title of the Committee will be changed to South County Behavioral Health Collaboration.	
PLUS/DELTA	Elece announced an upcoming event relative to the "sandwich generation" scheduled for March 14 th for the Women and Business Group.	
NEXT MEETING	The next meeting is scheduled for March 13, 2012 from 12:00 noon to 1:30 p.m. Lunch will be provided.	
ADJOURN	The meeting was adjourned at 1:30 p.m.	