

**PETALUMA HEALTH CARE DISTRICT
CHIPA COMMITTEE
April 10, 2012– 12:00 noon to 1:30 p.m.**

Attendees: Ramona Faith (PHCD), Josephine Thornton (PHCD), Elece Hempel (PPSC), Carol Harris (Kaiser), Kathy Ficco (SJHS), Patricia Souza, Suzanne Cochrane, Babs Kavanaugh, Cynthia Murray, Andrea Krout (conference)

Guests: Andrea Michelsen, Shan Magnuson, Dave Rose

AGENDA ITEM	DISCUSSION	FOLLOW UP/ RESPONSIBLE PERSON
CALL TO ORDER	Josephine Thornton called the meeting to order at 12:15 pm.	
CONSENT CALENDAR	A motion was made by Patricia Souza seconded by Kathy Ficco to approve the April 10, 2012 Agenda and February 14, 2012 minutes as written. The motion was approved by all present.	
PUBLIC COMMENTS / QUESTIONS	There were no public comments.	
BOARD COMMENTS / QUESTIONS	There were no board comments.	
SONOMA COUNTY COMMUNITY HEALTH NEEDS ASSESSMENT 2011- 2014	<p>Andrea Michelsen, Manager, Community Benefit/Community Health and Shan Magnuson, Health Specialist Community Benefit/Community Health both from Kaiser Permanente were introduced to the Committee and are in attendance to present the Sonoma County Community Health Needs Assessment 2011-2014.</p> <p>The Needs Assessment was a collaborative effort by Sutter Medical Center of Santa Rosa, St. Joseph Health System Sonoma County, Kaiser Permanente Medical Center Santa Rosa, and the Sonoma County Department of Health Services. Together information was gathered to address significant community health issues.</p> <p>The needs assessment provides a close look at progress toward improvement in health through initiatives, innovation and community collaboration. The full publication of this report is available at the Sonoma County website.</p>	

The health issues focused in the needs assessment for 2011-2014 were as follows:

- Children's Oral Health
- Childhood Obesity, Nutrition and Fitness
- Youth Alcohol, Tobacco and other Drug Use
- Perinatal Alcohol, Tobacco and other Drug Use

Programs developed to focus on Children's Oral Health include:

- Sonoma County Oral Health Access Coalition
- Save Our Smiles
- Sonoma County Smile Survey
- Oral Health Taskforce (convened in 2011)

Discussion ensued regarding oral care needs for seniors. Committee members were in agreement there is a need for oral care assistance in seniors for Sonoma County.

Key indicators to monitor progress for Children's Oral Health were shared with committee members.

Under Childhood Obesity, Nutrition and Fitness existing programs include:

- iWalk
- iGrow
- Community Activity and Nutrition Coalition (CAN-C)
- Healthy by Design Committee
- Healthy Eating, Active Living (HEAL)
- Safe Routes to School
- Healthy Schools Initiative
- Healthy 4 Life

Kathy Powell stated the Petaluma Health Center has a program titled Petaluma Loves Active Youth targeted for children that are in the 85th percentile and there are more than enough to fill the classes. Statistics show that there has been a reduction of 18% in the number of patients of the Health Center being monitored for obesity.

	<p>Kathy Ficco noted that the obesity rate for infants under 2 is at a very low percentage rate. Statistics show that teens increase to a 40% obesity rate.</p> <p>Youth Alcohol, Tobacco and Other Drug Use programs were also discussed. Successes have been seen with the Social Advocates for Youth through Healthy Communities Consortium with two communities passing Social Host Ordinances. Petaluma was the first in the County to have the ordinance passed by the Petaluma City Council.</p> <p>Healthy Communities Consortium (HC2) and DAAC continue to provide enhanced training and collaboration for youth alcohol. In addition, Healthy Sonoma continues to provide funding to survey teens regarding alcohol use.</p> <p>Perinatal alcohol, tobacco and other drug use was also reviewed.</p> <p>Committee questioned why a new needs assessment is being completed.</p> <p>It was noted that due to the Affordable Care Act a needs assessment is to be completed by non profit hospitals by 2013. The IRS is looking to see that it is attached to 990's in 2013 with criteria still in the development stages.</p> <p>The needs assessment will be a broad assessment and not a focus of one area. A committee has been formed and work has begun looking at a series of data indicators. Using a data platform, Kaiser has hired consultants to obtain the necessary information which will be shared to other organizations. Information includes demographics, health behaviors, breast feeding, physician environment, clinical care, rates of screening exams, and health outcomes. Some will be completed by zip codes and census tracking as well as GIS mapping. Estimation date for completion of needs assessment is first quarter next year.</p> <p>In addition, Sonoma County is also completing</p>	
--	---	--

	<p>a needs assessment.</p> <p>Committee members thanked Andrea and Shan for their excellent presentation.</p>	
<p>PETALUMA STUDENT NEEDS ASSESSMENT</p>	<p>Patricia Souza and Dave Rose of the Petaluma City Schools provided an overview on healthy students’ needs assessment.</p> <p>There are currently about 6,850 students in the Petaluma City Schools and is one of the largest employers in Petaluma with 878 employees.</p> <p>Those participating in the free and reduced lunch program consisted of the following:</p> <ul style="list-style-type: none"> • Elementary 41.5% • Secondary 34.2% <p>There has been an increase in the number of graduates due to the implementation of several programs that meet the needs of the students.</p> <p>A California Healthy Kids Survey (CHKS) is a comprehensive effort in the nation to assess local students and staff on a regular basis to provide key data on learning barriers, engagement and support. Just a few statistics from this survey provides:</p> <ul style="list-style-type: none"> • 42% are trying to lose weight • 25% report have asthma • 88% of secondary students report they have a caring relationship with an adult at school <p>Under physical fighting amongst students, Petaluma is lower than state data. Under frequency of sad and hopeless feelings data indicates that non traditional schools have a higher rate with males at 43% and females at 38%.</p> <p>One area of concern is in the alcohol data which continues to remain high.</p> <p>David Rose explained a new program has started where dogs are brought to the school to “sniff” for drugs a couple times per year. These dates are not set with the hope that students will think twice before bringing drugs to school.</p>	

	<p>Discussion included around alcohol in use of seniors noting an increase has been seen in this area.</p> <p>Another topic is bullying with 33% of students reporting that they have been bullied (verbal most typical).</p> <p>Question was raised if an ordinance was in place that dealt with bullying.</p> <p>Mr. Rose noted that the City of Petaluma School Board is one of the first school boards to take on the Assembly Bill that makes the use of electronic bullying against the ed code. With a Board approved policy electronic bullying is handled the same way as if the bullying was face to face.</p> <p>Programs in place on campuses:</p> <ul style="list-style-type: none"> • Caring Schools Community (K-6) • Building Effective Schools Together (BEST) • Tool Box (K-6) • Challenge Days • Safe School Ambassadors • Project Success • PIP <p>Challenge Days is another project that has been very successful in the junior high and senior high schools. These are emotional days for students and extra counseling/psychology staff is brought in to deal with the students.</p> <p>Budget cuts have eliminated many extra programs. Currently we are seeking two grants:</p> <ul style="list-style-type: none"> • First Five • 21st Century Grant <p>Committee members asked Patricia and Dave if they could identify three areas that would be of importance to focus on within the school district.</p> <p>Committee also acknowledged the excellent presentation by Patricia Souza and Dave Rose.</p>	<p>Dave Rose and Patricia Souza will present three areas of importance to focus on in the school setting.</p>
HEALTH CARE	The Health Care Reform Forum flyer was	Committee members

REFORM FORUM	<p>distributed to Committee members and requested assistance in distributing throughout their organization and contacts.</p> <p>This event is scheduled for Thursday, May 3, 2012 from 6:00pm to 8:00pm at the Petaluma Community Center.</p> <p>In addition, the District is working with CalHIPSO and sponsoring a dinner for physicians to learn more about the special funding for adopting an EHR and achieving meaningful use in their office.</p>	<p>were asked to distribute the Health Care Reform flyer throughout their organization and contacts.</p> <p>Committee members were asked to invite Physicians that have an interest in learning more about EHR and achieving meaningful use to attend an upcoming dinner sponsored by the District scheduled for April 26, 2012 at 5:30pm in GH, PVH.</p>
PHCD'S STRATEGIC PLAN 2012-2017	<p>Ramona Faith complimented committee members and presenters for their excellent partnerships throughout our community.</p> <p>Ms. Faith reviewed the purpose of the CHIPA committee designed to provide leadership in developing new initiatives and incorporating county and/or state initiatives to address broad community health issues impacting the Petaluma Community.</p> <p>CHIPA is going to be a vehicle for identifying and prioritizing broad community health care issues.</p> <p>Suggestion was made to have a speaker on "Cradle to Career" project presented to the Committee.</p> <p>Ms. Faith noted Agendas for the May and June meetings will be presenters on assessment data from various programs. Once presentations are completed, the Committee will be able to identify the areas of focus.</p>	<p>Ramona Faith will present the District's Strategic Plan at the May CHIPA meeting.</p>
NEXT MEETING	<p>The next meeting is scheduled for May 8, 2012 12:00 noon to 1:30 p.m. Lunch will be provided.</p>	
ADJOURN	<p>The meeting was adjourned at 1:30 p.m.</p>	