

**PETALUMA HEALTH CARE DISTRICT**

**CHIPA COMMITTEE**

**June 12, 2012– 12:00 noon to 1:30 p.m.**

**Attendees:** Ramona Faith, Elece Hempel, Marilyn Segal, Denise DiPasqua, Donna Newman-Fields, Bab Kavanaugh, Kathy Powell, Josephine Thornton, Kathy Ficco, Cynthia Murray

**Guest:** Diane Kaljian, Lori Holaday, Henry Lasky, Area Agency on Aging  
Kellie Noe, Health Action Department Analyst

**Conference Call:** Andrea Krout

<b>AGENDA ITEM</b>	<b>DISCUSSION</b>	<b>FOLLOW UP/ RESPONSIBLE PERSON</b>
<b>CALL TO ORDER</b>	Ramona Faith called the meeting to order at 12:15 pm. Introductions were made.	
<b>CONSENT CALENDAR</b>	<b>A motion was made by Director Powell, seconded by Director Thornton to approve the Consent Calendar as written.</b>	
<b>PUBLIC COMMENTS / QUESTIONS</b>	There were no public comments.	
<b>BOARD COMMENTS / QUESTIONS</b>	There were no board comments.	
<b>AGING AND LIVING WELL IN SONOMA COUNTY</b>	<p>Diane Kaljian, Adult and Aging Services Director for Sonoma County Human Services Department were introduced to the Committee. Ms. Kaljian will be presenting information on a community report from the Sonoma County Area Agency on Aging (SCAAA) on Aging and Living Well In Sonoma County.</p> <p>In addition, Henry Lasky, AAA Advisory Council and Lori Holaday, Program Manager, participated in the presentation.</p> <p>The SCAA was established by the Board of Supervisors in 1979 created by the 1965 Older Americans Act and is part of a national system of Area Agencies on Aging. The broad goals of the Act are to:</p> <ul style="list-style-type: none"> <li>• Secure and maintain maximum independence and dignity in a home environment for older individuals capable of self-care with appropriate supportive services.</li> <li>• Remove individual and social barriers to economic and personal independence for</li> </ul>	

	<p>older individuals;</p> <ul style="list-style-type: none"> <li>• Eliminate barriers and support the development of coordinated and accessible home and community-based systems of care.</li> </ul> <p>The Aging and Living Well In Sonoma County report was completed in 2012 and recently presented to the Sonoma County Board of Supervisors. This type of report is completed every four years and is created to provide a foundation for an area plan implemented through the SCAA. Information includes seniors who are rural, urban, independent, healthy, frail, dynamic, poor and growing in number.</p> <p>People over 60 now make up a larger proportion of the population in the county, state, and country than ever before in history. By the year 2050, the senior population will triple with a majority of seniors living alone.</p> <p>Seniors at Risk with disabilities 75 and older make up 32% of Sonoma County Seniors. There were 2,700 reports of senior abuse and neglect in 2011. In addition there has been a rise in seniors with drug and alcohol abuse.</p> <p>Collaboration among public and private stakeholders is needed to serve our aging population. There will be a higher demand for long-term services and support adding additional pressures on family caregivers grows as caregivers themselves become seniors.</p> <p>According to Census figures, Santa Rosa has the third highest percentage of seniors 85 and older per total population in the nation.</p> <p>In addition, 22% of seniors 65 and older live below the Federal Poverty Level which will place a high impact on poverty increasing concerns of seniors. One in 5 seniors lives in poverty.</p> <p>Concerns of Seniors include:</p> <ul style="list-style-type: none"> <li>• Enough money to live on</li> <li>• Health care</li> <li>• Receiving services/benefits</li> </ul>	<p>PHCD is working with Northern California Center for Well Being to develop a Chronic Management Disease program in Petaluma.</p> <p>Reports indicate a rise in drug and alcohol abuse in seniors.</p> <p>Senior Resource Guide is available and includes local services for seniors.</p>
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	<ul style="list-style-type: none"> <li>• Staying independent at home</li> <li>• Housing</li> <li>• Nutrition/food</li> <li>• Transportation</li> </ul> <p>On a brighter side, there are a number of seniors that are interested in volunteering and participate in a volunteer driving program.</p> <p>Three strategic goals of the Sonoma County Area Agency on Aging are:</p> <p><b>Goal 1:</b> Expand awareness of available services and supports for seniors, their families and caregivers.</p> <p><b>Goal 2:</b> Enhance the safety, health and well-being of seniors of all ages with an emphasis on prevention of chronic disease, injury and disability.</p> <p><b>Goal 3:</b> Strengthen our community’s capacity to assess, plan for, and respond to the changing needs of Sonoma County’s senior populations.</p> <p>Three funding evidence-based health programs for seniors through this agency are:</p> <ul style="list-style-type: none"> <li>• A Matter of Balance: Managing concerns about Falls</li> <li>• Chronic Disease Self-Management Program</li> <li>• Healthy IDEAS – addressing depression</li> </ul>	
<p><b>CRADLE TO CAREER SONOMA COUNTY</b></p>	<p>Kellie Noe, Health Action Department Analyst provided information on a Cradle to Career program through Health Action 2020 and approved by the Sonoma County Supervisors.</p> <p>Ms. Noe explained the Cradle to Career project is designed to provide every child with ample opportunities to succeed and achieve their life potential. Studies have shown that students who get off to a strong educational start are more likely to graduate from high school, are more likely to attend college, have dramatically higher earning potential over a lifetime, have better health outcomes, and are better able to contribute to the economic, social and cultural life of the community.</p> <p>Cradle to Career is a partnership that connects</p>	

	<p>all segments of the educational continuum. This starts with early children and continues through their educational years.</p> <p>Statistics show one out of eight students is not in school or employed. We are the third worse in California for students not in school in Sonoma County.</p> <p>By 2020, health action priorities focus on education and work force development. Upstream Investment initiative is to invest early to promote better outcomes for young people.</p> <p>Cradle to Career is currently doing inventory of all existing assets and initiatives in the county. Program Goals include:</p> <ul style="list-style-type: none"> <li>• Every child enters kindergarten ready to succeed</li> <li>• Every child succeeds academically</li> <li>• Every child is supported in and out of school</li> <li>• Every young adult is prepared to achieve life and career goals</li> <li>• Every young adult thrives and becomes a contributing member of the community.</li> </ul> <p>The program is working to address health disparities, reduce achievement and economic gaps.</p> <p>Statistics show that students only spend 11% of their time on a school campus. Therefore, to be successful we not only need to focus on what is happening in school but to focus on what is available out of school and connect students with opportunities.</p> <p>Cradle to Career Sonoma County aligns the community to invest in effective and achievable strategies to improve education, economic and health outcomes for our youth.</p> <p>The Ad Hoc Committee has identified that the Health Action Council will serve as the leadership council for Cradle to Career.</p> <p>A community pledge will be developed in an effort for those who sign to embrace the</p>	
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	<p>framework and align efforts to this program and create action steps from the community pledge where organizations, city council, school boards will be asked to identify a liaison within their organization to be the outreach person.</p> <p>There are two yearly meetings to have face-to-face opportunities to meet and a County-wide practice community meeting occurring monthly so the liaisons can share promising practices, highlighting work of each organization and talking about work that is happening in different regions of the county.</p> <p>Employee English learning is a program implemented through the Santa Rosa Chamber of Commerce and could be expanded into other communities. The program is to work with employers providing English classes, parenting classes, financial literacy classes are all offered at the employer's site.</p> <p>First 5 funds a program being implemented in Petaluma at McDowell and McKinley focused at the preschooler ages and is offered on school campuses with parents receiving education.</p> <p>While putting programs in place that allows access to quality preschool, there are still those with financial needs that can not receive these services. With the expansion of the preschool scholarship program more preschoolers can enter school being kindergarten ready.</p> <p>Schools of Hope are facilitated by the United Way and are currently offered at McDowell School. This is a tutoring program for 1<sup>st</sup> through 3<sup>rd</sup> grade. Volunteers from local businesses come into the classroom and provide reading tutoring. Mentor Me is another program that has assisted young students in improving education.</p> <p>Future ideas that are being explored include:</p> <p>To expand a County wide career development system that connects business people with high school students to be the convener and provide those connections between the business communities, the schools and community based organizations to be able offer more work based</p>	<p>A pilot program is currently being implemented at Lace House Linens in Petaluma.</p> <p>Local businesses are involved in a tutoring program at McDowell.</p> <p>Mentor Me also assists young student in improving education.</p>
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	<p>learning opportunities.</p> <p>A limitless libraries program currently implemented in Nashville combines city with school library system so that all young people receive one library card. In one year, the library use was increased allowing the library to maintain longer hours. In addition, parenting classes were able to be offered, as well as literacy classes and other educational based programs.</p> <p>Gallup Survey offers a free resource for the next 7 years conducting 10 minute surveys looking at student connectedness. This in addition to the Healthy Kids Survey providing additional data and information on successful programs used in other communities.</p> <p>There is a Community Dialogue Conference on September 20 8:00am, at the Double Tree in Rohnert Park. Mayor Dean from Nashville will be the key note speaker at this event.</p> <p>Discussion ensued noting that during the summer months when school is not in session, support is not provided leaving a big gap and having a harder time reaching the year round goal.</p> <p>Civic engagement and community dialogue amongst businesses was also noted as another area of focus.</p>	<p>Additional information will be forwarded to committee members.</p>
<p><b>NEXT MEETING</b></p>	<p>The schedule for upcoming meetings are as follows:</p> <p>July 10, 2012 – 12:00 noon to 1:30 pm  August– no meeting scheduled  September 11, 2012 – 9:00am to 12:00 noon</p>	
<p><b>ADJOURN</b></p>	<p>The meeting was adjourned at 1:35 p.m.</p>	