

PETALUMA HEALTH CARE DISTRICT

CHIPA COMMITTEE

July 10, 2012– 12:00 noon to 1:30 p.m.

Attendees: Ramona Faith, Elece Hempel, Marilyn Segal, Donna Newman-Fields, Holly Butler, Josephine Thornton, Kathy Ficco, Cynthia Murray, Patricia Souza, Suzanne Cochrane (recorder)

Guest: Susan Castillo, Sonoma County Behavioral Health Services

Conference Call: Andrea Krout

AGENDA ITEM	DISCUSSION	FOLLOW UP/ RESPONSIBLE PERSON
CALL TO ORDER	Josephine Thornton called the meeting to order at 12:15 pm. Introductions were made.	
CONSENT CALENDAR	Minutes were approved with no changes noted.	
PUBLIC COMMENTS / QUESTIONS	There were no public comments.	
BOARD COMMENTS / QUESTIONS	There were no board comments.	
DRUG AND ALCOHOL NEEDS ASSESSMENT	<p>Donna Newman-Fields, Health Information Specialist, Sonoma County Department of Health Services reviewed the Strategic Plan for Alcohol and other Drug Use Prevention for 2011-2015.</p> <p>Donna stated the strategic prevention framework was to complete a needs assessment to determine the county’s prevention priorities in order to identify specific populations and communities to focus our efforts on over the next three years. From this effort, data drives the identification of strategies and not the reverse.</p> <p>Collection of County and State archival or secondary data along with primary data was conducted. Presentation of data findings to community forums to obtain feedback was also completed. From data collected, development of logic model, scope of work and evaluation plans was completed. This information was presented to the Board of Supervisor and approved on December 2011.</p> <p>The priority issues are:</p> <ul style="list-style-type: none">• Underage Drinking	

	<ul style="list-style-type: none"> • Young adult high risk drinking • Youth marijuana use • Prescription Drug misuse and abuse <p>The strategic approach was to be proactive/upstream and address factors that contribute to the problem using evidence based initiatives. In addition, environmental prevention needs to be emphasis.</p> <p>Data shows that education alone does not improve the behaviors but policy changes have shown to increase changes.</p> <p>Donna reviewed the Alcohol and Drug Prevention Strategies as follows:</p> <ul style="list-style-type: none"> • Social Host Ordinance • Conditional Use Permit/Nuisance Abatement • Responsible Beverage Service Training • Special Events Training • Limit Medical Marijuana Dispensaries • Safe Medicine Disposal <p>Programs implemented:</p> <ul style="list-style-type: none"> • Friday Night Live • Project SUCCESS (SAP) <p>The California Health Kids Survey (CHKS) study also showed that 57% of 11th grade students obtain alcohol from their friends, 44% buy it themselves.</p> <p>CHKS Results were received from 603 completed surveys on marijuana and how it is obtained, disbursed and provided to students. Non-users are much more concerned with issues around growing marijuana and the loitering near homes with plants and/or dispensaries, visible sales in neighborhoods, plants visible to children on way to school and issues around odors and trash.</p> <p>A Last Drink Survey was completed by 197 people residing in Petaluma and 2,145 countywide. The purpose was to find out the age, and where the last drink was occurring.</p> <p>Once the location is noted, a counselor can meet with the owners. This makes the</p>	<p>Petaluma Council was the first to adopt a Social Host Ordinance</p>
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	<p>responsibility on the bar owners as well as residents that provide the alcohol. From this information, more community education about liabilities is needed.</p>	
<p>MENTAL HEALTH BEHAVIORAL SERVICES</p>	<p>Susan Castillo, Department Health Services provided an overview on behavioral health funded services and the affects of the health care reform.</p> <p>Susan explained that past practice has been for behavioral health referred to as an aspect of identity that can be changed. Now behavioral health promotes the well-being of individuals by intervening and preventing incidents of mental illness, substance abuse, or other entities in health.</p> <p>Mental disorders and substance use disorders are chronic lifelong diseases, characterized by remission and relapse for those who respond to treatment or persistent symptoms for those who do not.</p> <p>A spectrum of intervention adapted from the National Research Council and Institute of Medicine was shared focusing on three areas of care: promotion; prevention; and treatment. Funding from Metal Health Services Act provides specialized services to specific populations.</p> <p>Services for children 0-5 are funded in collaboration with First 5 Sonoma. These organizations provide many services including the evidence based Triple P Positive Parenting program services. Training for medical and behavioral health staff in screening and referral are also included in this funding.</p> <p>There is a Student Assistance Program at 18 high schools in Sonoma County including the three high schools in Petaluma. These are a Student Assistance Program that is an evidenced based program to help students learn about and avoid substances.</p> <p>Another project is MHSA funded to prevent suicide in seniors and assist seniors with depression and isolation. Training is provided to gatekeepers who come into contact with</p>	<p>Petaluma People Services provides prevention and early intervention services in Petaluma for families and children 0-5. (McDowell School)</p> <p>Each Petaluma High School picks the menu of services that are provided at their site.</p> <p>Program includes Meals on Wheels Drivers and in home support staff.</p>

	<p>seniors. Seniors ID'ed to be at risk is referred for case management services and ongoing treatment.</p> <p>The North Bay Suicide Prevention Project was established in 1971 and is a 24/7 hotline.</p> <p>A Community Intervention Program provides prevention, early intervention and access to specialty mental health services through our CIP program for vulnerable populations. This is accomplished on sites at homeless shelters, vets programs, substance abuse programs and health centers.</p> <p>Community Health Care Pilot Programs together with the Behavioral Health Division assists to make integration possible by creating strategic partnerships between substance use disorders providers and community health center.</p> <p>The overall goal is to provide community based (non-residential) substance use disorders treatment in an outpatient setting to people who receive health care from these organizations.</p>	
<p>PETALUMA COMMUNITY FOUNDATION</p>	<p>Marilyn Segal, Executive Director of the Petaluma Community Foundation distributed information pertaining to their current grantee information. Grants in the amount of \$125,000 were provided to local non-profits that support the mission of the Foundation to assist youth, seniors, and families.</p> <p>Marilyn explained that the Foundation has long been present in the lives of our community and have seen a growing client use and larger demands. The grant giving program has allowed the Foundation to make an impact on the citizens of our community. The Foundation continues to move forward with their partnerships in the community by connecting with businesses and understanding the need of the community.</p> <p>The Community Celebration which acknowledges those non-profit agencies that will be receiving grants continues its success with donations and the recent establishment of a Denny Murray fund.</p>	

	<p>Elece Hempel, Petaluma People Services supports the Foundation and their efforts to assist the non-profits in the community by providing additional funding to the appropriate need.</p> <p>Elece provided various instances that PPSC has received support through the Foundation. As non-profits compete for funding, established relationships are necessary for the Foundation to understand the funding requests submitted.</p>	
MEETING SCHEDULE	<p>Ramona Faith noted there will be no August meeting of the CHIPA Committee. A sub group will be meeting to evaluate the presentations and prepare for the strategic planning session that is scheduled for September 11, 2012 (9:00am to 12:00noon).</p> <p>Ramona distributed the Health Action 2020 pamphlet that lists the goals set by Health Action and programs that have been implemented. As CHIPA moves forward in prioritizing the needs of our community, we need to look at the Health Action indicators to see how we can work together to bring these initiatives into our community.</p> <p>A flyer from Windsor Wellness Partnership supported through Health Action was shared noting a similar project could be developed through the CHIPA Committee.</p> <p>Tracking information for each initiative was also shared with committee members.</p>	
NEXT MEETING	<p>The schedule for upcoming meetings are as follows:</p> <p>August– no meeting scheduled September 11, 2012 – 9:00am to 12:00 noon</p>	
ADJOURN	<p>The meeting was adjourned at 1:35 p.m.</p>	