

**PETALUMA HEALTH CARE DISTRICT  
CHIPA COMMITTEE  
September 11, 2012 – 9:00am – 12:00 noon**

**Attendees:** Ramona Faith, Elece Hempel, Marilyn Segal, Donna Newman-Fields, Josephine Thornton, Kathy Ficco, Cynthia Murray, Patricia Souza, Andrea Krout, Gabe Kearney, Shan Magnuson, Carol Harris, Babs Kavanaugh and Suzanne Cochrane (recorder)

<b>AGENDA ITEM</b>	<b>DISCUSSION</b>	<b>FOLLOW UP/ RESPONSIBLE PERSON</b>
<b>WELCOME AND PURPOSE OF MEETING</b>	<p>Josephine Thornton called the meeting to order at 9:00am.</p> <p>Introductions were made. Babs Kavanaugh reviewed the purpose of the CHIPA meeting and the recommendations made at today's meeting will set the priorities for the CHIPA Committee. Participants were asked to use the information and assessment data presented and their own knowledge and expertise in making their recommendations.</p> <p>Ramona Faith reviewed the Committee Charter noting the purpose of the Committee is to serve as an Advisory Committee of the PHCD Board to address broad community health issues impacting the Petaluma Community by identifying and prioritizing gaps in service and creating an action plan to bridge those gaps.</p> <p>The PHCD's Strategic Plan has identified Community Health as a priority with an overall goal to position the PHCD as a leader and resource for community health, wellness, and prevention. With that said, CHIPA was established as the vehicle to evaluate and prioritize the health issues that impact the Petaluma community.</p>	
<b>OVERVIEW</b>	<p>The "Priority Health Goal Selection Criteria" was reviewed.</p> <ol style="list-style-type: none"> <li>1. <b>Significant Impact:</b> Health issues must be important in scope (affects a large number of people within the population), scale (has serious consequences for those affected) and financial impact.</li> <li>2. <b>Benchmark Issue:</b> Sonoma County lags behind other California counties on health issues and/or is not on track to achieve Healthy</li> </ol>	

	<p>People 20-20 goals. Where available, Petaluma Health Care District Service Area benchmarks will be utilized.</p> <p>3. <b>Addresses Disparities in health status:</b> Health issues disproportionately impact the health status of one or more subpopulations.</p> <p>4. <b>Links to chronic diseases</b> and related health outcomes.</p> <p>5. <b>Potential for change:</b> Local efforts by the Petaluma Health Care District and other partners are likely to result in meaningful improvement in the scope and/or severity of health issues.</p> <p>6. <b>Leveraging potential:</b> National community health improvement campaign efforts, existing partnerships, available resources and emerging regional opportunities (e.g. Health Action, Upstream Investments, Health Care Reform) can be utilized to develop an effective, prevention-focused response.</p> <p>7. <b>Prevention/wellness opportunity:</b> Represents a significant opportunity to improve health outcomes using prevention focused and evidence based approaches.</p> <p>8. <b>Optimizing Health System Performance:</b> Improves the patient experience of care, improves the health of populations, reduces per capita cost of health care (HIS Triple Aim)</p>	
<b>HEALTH ACTION GOALS</b>	<p>Babs Kavanaugh reviewed the 10 Sonoma County Health Action 2020 Goals. Committee members broke into three groups to discuss their recommendations on priority health goals. Each group was asked to post their priorities next to the appropriate Health Action 2020 Goal. The group reconvened and was asked to summarize their selections.</p>	
<b>GROUP VOTING</b>	<p>At the conclusion of the above discussion, participants were given post-it dots to “vote” for his/her top priorities on the sticky-wall. The group identified the areas of focus in relation to the Health Action 2020 Goals as follows:</p> <p>Goal #3: Sonoma County residents are connected to their communities and participate</p>	

	<p>in community life:</p> <ul style="list-style-type: none"> <li>• Health impact of economic disparities</li> <li>• Health education - awareness and support</li> <li>• How to support engagement in community: increase sense of belonging/being part of the community</li> <li>• Reduce isolation/alienation</li> <li>• Community connectedness, specific to seniors/teens</li> <li>•</li> </ul> <p>Goal #4: Sonoma County Residents eat healthy food:</p> <ul style="list-style-type: none"> <li>• Healthy eating</li> <li>• Physical fitness</li> </ul> <p>Goal #10: Sonoma County residents are connected with a trusted source of prevention-focused primary care:</p> <ul style="list-style-type: none"> <li>• Focus on prevention</li> <li>• Services support access to healthy, affordable food, exercise and recreation</li> <li>• Support workplace/Employee wellness</li> <li>• Senior wellness</li> </ul> <p>Goal #9: Sonoma County residents have health care coverage:</p> <ul style="list-style-type: none"> <li>• Everyone has a medical home</li> <li>• All residents have access to care and services, including prevention services</li> <li>• Access to care</li> </ul> <p>Goal #1: Sonoma County youth graduate from high school on time:</p> <ul style="list-style-type: none"> <li>• All students are college and career ready</li> </ul> <p>Goal #7: Sonoma County residents enjoy good mental health</p> <ul style="list-style-type: none"> <li>• Access to mental health services</li> <li>• Stress</li> <li>• Suicide prevention</li> </ul> <p>Goal #5: Sonoma County residents do not abuse alcohol or prescription drugs and do not use tobacco or illicit drugs:</p> <ul style="list-style-type: none"> <li>• Substance and alcohol abuse among youth</li> </ul>	
--	---	--

	<p>Goal #6: Sonoma County residents are physically active:</p> <ul style="list-style-type: none"> <li>• Active living for all ages</li> </ul> <p>Goal #2: Sonoma County families have the economic resources to make ends meet:</p> <ul style="list-style-type: none"> <li>• No comments</li> </ul> <p>Goal #8: Sonoma County residents take steps to prevent injury:</p> <ul style="list-style-type: none"> <li>• No comments</li> </ul> <p>The following items were discussed but not placed on chart:</p> <ul style="list-style-type: none"> <li>• Improve access to existing programs</li> <li>• Align with National efforts</li> <li>•</li> </ul>	
<p><b>RESULTS OF PRIORITIZATION DISCUSSION</b></p>	<p>Through the priority setting process, participants identified four strategic priorities for CHIPA. Preliminary discussion revealed specific areas of focus within the strategic priorities. During the October CHIPA meeting, the Committee will further clarify the areas of focus.</p> <ol style="list-style-type: none"> <li><b>1. WELLNESS &amp; PREVENTION:</b> <ul style="list-style-type: none"> <li>• Obesity</li> </ul> </li> <li><b>2. COMMUNITY CONNECTEDNESS:</b> <ul style="list-style-type: none"> <li>• Improve and support access to information and resources</li> <li>• Support the development of a Petaluma based volunteer network</li> <li>• Target populations; seniors and Latinos</li> <li>• CHIPA provides leadership and convenes others to address this issue</li> </ul> </li> <li><b>3. MENTAL HEALTH:</b> <ul style="list-style-type: none"> <li>• Areas of concern: suicide; public safety, stress</li> <li>• Focus on access, early intervention, and prevention</li> <li>• Leverage Mental Health Services Act funding</li> </ul> </li> <li><b>4. COLLEGE CAREER READINESS:</b> <ul style="list-style-type: none"> <li>• Collage career readiness</li> <li>• Employment, Summer Youth Employment</li> </ul> </li> </ol>	<p>Further clarification regarding the areas of focus will occur at the October CHIPA meeting.</p>

	<ul style="list-style-type: none"> <li>• Workforce development</li> </ul>	
<b>FOLLOW UP ACTIONS:</b>	Participants suggested inviting a representative from the senior community and a representative from the faith community to future CHIPA meetings.	
<b>CLOSING COMMENTS:</b>	<p>The following were comments/suggestions made by community members:</p> <ul style="list-style-type: none"> <li>• Support for collective impact is necessary as one group cannot do it.</li> <li>• Identify those groups that are implementing programs and need assistance.</li> <li>• CHIPA – noted as a convener</li> <li>• The Behavioral Health Collaborative already exists and can work collaboratively with CHIPA on community mental health service gaps and needs.</li> <li>• Establish a Volunteer Center in Petaluma.</li> </ul>	
<b>NEXT MEETING</b>	The next CHIPA Committee meeting is scheduled for Tuesday, October 9, 2012 from 12:00 noon to 1:30pm.	
<b>ADJOURN</b>	The meeting was adjourned at 12:00 noon.	