

CHIPA COMMITTEE QUARTERLY MEETING

July 14, 2015

12:00 noon to 2:00 pm

Present: Ramona Faith, Leah Benz, Bethany Facendini, Caryn Mali, Anita Tanenberg, Elece Hempel, Amber King, Kelly Brooks, Erin Hawkins, Eliot Enriquez, Carol Waxman, Allison Murphy, Fran Adams, Margaret Kuffel, Babs Kavanaugh, Francisco Cano, Tami Bender, John Sanchez, Beth Dadko, Ciera Pratt, Josephine Thornton, Laurie Cameron, Kathy Ficco, Melinda Hepp, Maureen Moreland, Bob Curry, Pamela Moore, Andrew Leonard, Cynthia Murray, Karen Clemmer, David Ebright, Gabe Kearney, Dave Rose

Recorder: Erin Howseman

Presenters: Amber King, ACHD
Kelly Brooks, Hurst, Brooks, Espinosa

| TOPIC | DISCUSSION |
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| CALL TO ORDER | Ramona Faith called the meeting to order at 12:05 pm. The April 14, 2015 minutes were approved as written. Introductions were made. |
| PRESENTATION | <p>Amber King, ACHD, and Kelly Brooks, Hurst, Brooks, Espinosa, gave a presentation: <i>The Power of Advocacy: Community Collaboratives, Health Care Districts, and ACHD</i>. They listed ways Healthcare Districts can advocate for state and local policies, develop advocacy programs, and the four policy groups of ACHD:</p> <ol style="list-style-type: none"> 1. Community Based/ Public Health 2. Hospital/Clinics/ Skilled Nursing Facilities 3. Governance/Transparency/Government Operations 4. Workforce/Labor Relations <p>Ramona Faith asked the participants for a vote on whether advocacy is a strategy CHIPA wants to pursue. There was a show of hands in the affirmative. She asked for volunteers to work on creating Guiding Principles. Kathy Ficco, Beth Dadko, Suzie Grady, Elece Hempel, and Gabe Kearney volunteered.</p> |
| HEALTH ACTION UPDATES: | <p>Portrait of Sonoma Outreach: Erin Hawkins and Ramona Faith reported that they have presented the report multiple times in the community, and encourages the group to use and promote the report. Francisco Cano reported that he had presented it in Spanish to a group including the mayor. Ramona also spoke about the Robert Wood Foundation Culture of Health grant.</p> <p>Sustainable Financing: Beth Dadko reported on the Health Action Council meeting (June 5, 2015) and considerations for developing a Sustainable Financing model for Health Action. Options include a Wellness Trust, Capture and Reinvest, and Pay for Success.</p> |
| CHIPA WORK GROUP UPDATES: | <p>Cradle to Career: Leah Benz reported on goals:</p> <p>Goal 1: Southern Sonoma County Children Enter Kindergarten Ready to Succeed</p> <p>Goal 2: Southern Sonoma County Children Are Supported In and Out of School</p> <p>Strategy 1: Engage K-12 Leadership and local education foundation</p> <p>Strategy 2: Link ECE services to the hard to reach population that qualifies for subsidized preschool</p> <p>Strategy 3: Outreach to South County School Districts to identify key needs, share best practices, and improve student outcomes</p> <p>Strategy 4: Increase School of Hope volunteers in South County schools</p> |

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| | <p><u>Behavioral/Mental Work Group:</u> Fran Adams reported on goals: Goal 1: Improve access to timely mental/behavioral health & substance abuse services Goal 2: Improve case management and service coordination Goal 3: Increase access to culturally responsive and language appropriate services Strategy 1: Identify and schedule presentations on appropriate county, state, and federal MBH initiatives Strategy 2: Ensure local providers have opportunity to share programs, best practices, and needs in Work Group Strategy 3: Identify communities/models for successfully developing a culturally/linguistically appropriate MBH work force Strategy 4: Connect non-Petaluma City Schools District (PCSD) schools with local available mental health and social service resources and share PCSD mental health model Strategy 5: Improve service coordination and communication to support Petaluma Sober Circle Pilot Program</p> <p><u>Wellness & Prevention:</u> Kathy Ficco reported on goals: Goal: Improve the health outcomes of South County residents Strategy 1: Engage and align efforts of Hearts of Sonoma County, Petaluma HeartSafe Community, and the Petaluma Coalition to Prevent Alcohol, Tobacco, and Other Drug Problems – big focus on tobacco licensing, hypertension screening Strategy 2: Support Community Outreach of EBT incentive program to increase utilization – use vouchers at the Farmer’s Market Strategy 3: Develop Advocacy Plan and process for CHIPA Strategy 4: Support and align with Sonoma County Healthy Aging Collaborative efforts</p> |
| <p>UPDATES FROM CHIPA MEMBERS</p> | <p>The following items were shared during updates:</p> <ul style="list-style-type: none"> • Erin Hawkins that PHCD/CHIPA and SJH co-applied for the SJH Community Building Initiative grant, and will report outcome of grant selection process at October meeting • CHIPA Youth Program is reaching out to schools and the SRJC, and the youth members will be present at the October meeting. • Andrew Leonard reported on Schools of Hope, United Way’s Education Initiative. They are recruiting reading tutors. • Margaret Kuffel from Friends of the River reported on the River Town Revival on July 18. PHCD will have first aid kits for children and CPR demonstrations. • Carol Waxman reported on Raising a Reader and the upcoming “Bash” on September 12. • Ramona Faith reported that PCHD received the 2015 District of the Year Award and received Certification which means it has best practices of governance. • Ramona talked about a workshop in Oakland on using metrics to build healthy communities. Contact Kathy Ficco for more information |
| <p>PUBLIC COMMENTS</p> | <p>There were no public comments.</p> |
| <p>BOARD COMMENTS:</p> | <p>There were no board comments.</p> |
| <p>PLUS/DELTA CLOSING COMMENTS</p> | <p>Good meeting. Members requested to please RSVP to ensure enough food is available</p> |
| <p>ADJOURN</p> | <p>Ramona Faith adjourned the meeting at 2:00pm</p> |