

CHIPA COMMITTEE QUARTERLY MEETING

**October 13, 2015
12:00 PM to 2:00 PM**

Present: Ramona Faith, Leah Benz, Caryn Mali, Anita Tanenberg, Elece Hempel, Erin Hawkins, Allison Murphy, Fran Adams, Francisco Cano, Tami Bender, Beth Dadko, Ciera Pratt, Laurie Cameron, Melinda Hepp, Cynthia Murray, Gabe Kearney, Diane Olson, Karen Shimizu, Peter Kostas, Julia Hunter, Kellie Noe, Alfredo Perez, Cierra Pratt, Traci Kern, Jason Yamashiro, Whitney Rogers, Scott Alanso, Carol Harris, Suzy Gradi, Dave Rose, Erin Howseman

Recorder: Erin Howseman

Presenters: Karen Shimizu

TOPIC	DISCUSSION
CALL TO ORDER	Ramona Faith called the meeting to order at 12:05 pm. The July 14, 2015 minutes were approved as written. Introductions were made.
CHIPA YOUTH MEMBERS	This is the second year of the CHIPA Youth Member Program. There will be three youth members this year, with one of them starting today. Julia Hunter was introduced. There was a handout in the meeting packet with a list of opportunities for supporting youth members.
PRESENTATION: VIDEO – HEALTHY EQUITY AWARD: SONOMA COUNTY	The video <i>Healthy Equity Award: Sonoma County</i> was shown. On December 4, 2014, the California Endowment honored the Sonoma County Department of Health Services (DHCS) for its unique efforts and innovations to combat health inequities at the first ever Advancing Health Equity Awards. This partnership placed a strategic focus on economic security, educational attainment, and health system improvement through dedicated subcommittees that work throughout the county.
HEALTH ACTION UPDATES	<p>Preschool Facility Funds: Alfredo Perez Health Action will make a presentation to the county board of supervisors on November 17 on financing universal access to preschool. Health Action has approached school districts to propose long term leases for preschools on school campuses. The school districts have given a positive response, but would like to receive seed money from the county.</p> <p>Cradle to Career Goals 2, 3: Kellie Noe Goal 2 is focused on academic achievement. There has been a move to implement common kindergarten readiness assessment tools. Two Rock School District has completed the assessment, and there are numerous districts participating. The new tool is user friendly. For Goal 3, Supporting Sonoma County children in and out of school, the group has made a priority to support local school districts in creating work-based learning opportunities.</p> <p>Hearts of Sonoma County: Ramona Faith Hearts of Sonoma County is a cardiovascular disease risk reduction initiative of the Committee for Healthcare Improvement. The goal is to prevent heart attacks and strokes through earlier detection and better management of hypertension and other risk factors. The emphasis has been on engaging Sonoma County clinical leaders in cardiac health and encouraging community engagement through education and prevention. The Hearts of Sonoma County Community Engagement Work Group started meeting in May 2015. This group’s next steps are to: • Find out what related efforts are already underway in Sonoma County • Identify other key stakeholders to bring to the table • Determine the focus and target population(s) of community engagement efforts.</p>
HEALTH ACTION ECONOMIC WELLNEWW PRESENTATION	Karen Shimizu, Chair of the Health Action Economic Wellness Operations Team gave a presentation on the Economic Wellness Initiative. Health Action sets the vision of becoming the healthiest county in the state by focusing on priorities of health, education and income. Economic wellness includes three factors: Asset-building, Housing, Jobs. The goal is for every Sonoma County family to have the economic resources to make ends meet and lead a long and healthy life. Health Action is using a hybrid approach in collaboration with a cross sector of community and business partners. This includes employing prototyping strategies at a client level, as well as policy development for the longer term.

	<p>Asset building promotes financial stability and independence. The strategies are</p> <ul style="list-style-type: none"> • to coordinate asset building providers throughout the county; • to integrate financial empowerment into existing services • to advocate for policy and program change such as promoting child savings accounts. <p>There was discussion about how being a “banked household” leads to financial stability.</p> <p>The goal regarding jobs is to retain and expand quality jobs and training opportunities for seniors, youth and immigrants. The goal for the housing work group is to promote affordable, accessible, safe and healthy housing. Strategies were listed to achieve these goals.</p>
<p>CHIPA WORK GROUP UPDATES:</p>	<p><u>Cradle to Career:</u> Leah Benz reported on the following Strategy Activities:</p> <ul style="list-style-type: none"> • The workgroup gave a presentation to the South County Superintendent Consortium about the work of CHIPA and their desire to work more closely with and for schools • There has been outreach to Petaluma Valley Rotary and Petaluma Sunrise Rotary to encourage the organizations to support local preschools. Petaluma Valley Rotary will be funding early reading programs at two local low-income preschools. • A flyer listing affordable preschools has been created to raise awareness among general population about subsidized or free preschool or TK options. It has been distributed throughout the community. • A Sonoma County Cradle to Career Retreat has been planned. <p><u>Behavioral/Mental Work Group:</u> Fran Adams reported on goals:</p> <ul style="list-style-type: none"> • ACES (Adverse Childhood Experiences) presentation was given by the Sonoma County Department of Health • <i>Paper Tigers</i>, a documentary which follows a school district in Washington state on the topic of understanding childhood trauma. Mentor Me is presenting a screening for the public on October 21. This screening will be followed by a panel discussion. This is important film for teachers and counselors to view. • Mental Health Work Force Symposium will be held at the Santa Rosa Junior College on November 6, 2015. This healthcare symposium is entitled "My Future is in Healthcare: <i>“Mi Futuro es en Cuidado de Salud”</i> will introduce attendees to careers in primary healthcare and mental health. The workgroup has submitted a funding request to transport students from Petaluma to the symposium. • Petaluma Sober Circle Pilot Program will receive \$50,000 from SJH Community Benefits program. <p><u>Wellness & Prevention:</u> Kathy Ficco reported on goals:</p> <ul style="list-style-type: none"> • Hearts of Sonoma County is focused on clinical data sharing but Work Group will play role in development of community engagement plan. • LIFE Coins provides a dollar for dollar match with Cal Fresh at four District area farmer’s markets to provide families with fresh produce. The group is asking for more support to promote the program, and is on track to start recruiting for Cal Fresh. • The Wellness group met to consider how to advocate for wellness policies in the community. The workgroup has begun to develop guiding principles. A draft of guiding principles was presented for feedback from the CHIPA group. CEO Ramona Faith stated that since CHIPA is a committee of the District board, the advocacy guidelines and priorities will need to be approved by the board.
<p>UPDATES FROM CHIPA MEMBERS</p>	<p>The following items were shared during updates:</p> <ul style="list-style-type: none"> • Erin Hawkins reported the District did not receive the SJH Community Building Initiative grant • The District has applied for a grant from Davenport Institute for Public Engagement and Civic Leadership at Pepperdine University. • The District will host a focus group for the Community Health Assessment Needs on October

	<p>19, and CHIPA members are invited to participate.</p> <ul style="list-style-type: none"> • There is a new CHIPA calendar in the meeting packet. The next CHIPA quarterly meeting will be on January 12, 2016. There was general agreement that the meeting should be held to one and one half hours total.
PUBLIC COMMENTS	There were no public comments.
BOARD COMMENTS:	There were no board comments.
PLUS/DELTA CLOSING COMMENTS	
ADJOURN	Ramona Faith adjourned the meeting at 2:00pm