

**CHIPA COMMITTEE QUARTERLY MEETING**

**April 12, 2016  
12:00 PM to 1:30 PM**

**Present:** Ramona Faith, Adriana Arrizon, Joy Regan, Caryn Mali, Anita Tannenburg, Elece Hempel, Heather Elliot Hudson, Kathleen Stafford, Carolina Ahmad, Emilia Carbajal, Jen Arent, Laurie Cameron, Susan Gilmore, Fran Adams, Robin Phoenix, Danielle Baker, Francisco Cano, Diane Davis, Erin Hawkins, Ciera Pratt, Babs Kavanaugh, Jim Leddy, Tami Bender, Daven Cardenas, Tracie Kern, Andrew Leonard, Kimberlie Milus, Whitney Rodgers, Matthew Ingram, Dave Rose, Eliot Enriquez, Ken Savano, Beth Dadko, Erica St. Claire, Alysha Lippard, Julia Hunter, Allison Murphy, Carol Harris, Randy Clay

**Recorder:** Erin Howseman

**Presenters:** Jim Leddy, Lt. Ken Savano, Matthew Ingram

TOPIC	DISCUSSION
<b>CALL TO ORDER</b>	Ramona Faith called the meeting to order at 12:05 pm. The January 12, 2016 minutes were approved as written. Introductions were made, and the CHIPA purpose was read.
<b>CHIPA WORK GROUP UPDATES:</b>	<p><b><u>Cradle to Career:</u></b> Susan Gilmore reported on the following Goals:  <b>Goal 1:</b> Southern Sonoma County Children Enter Kindergarten Ready to Succeed  <b>Goal 2:</b> Southern Sonoma County Children Are Supported In and Out of School</p> <p><b>Strategy 1: Engage K-12 Leadership and local education foundation</b></p> <ul style="list-style-type: none"> <li>• The workgroup did a second presentation to the Petaluma Educational Foundation to encourage Petaluma Education Foundation to support the preschool effort.</li> </ul> <p><b>Strategy 2: Link ECE services to qualifying hard to reach population</b></p> <ul style="list-style-type: none"> <li>• Valley Vista campus is opening this month, and First 5 has given their support in the effort to reach low income families in the community.</li> <li>• Work Group members met with the Petaluma Health Center to discuss ways to support efforts to educate staff and patients on importance of and access to ECE.</li> </ul> <p><b>Strategy 3: Outreach to South County School Districts to identify key needs, share best practices, and improve student outcomes</b></p> <ul style="list-style-type: none"> <li>• The school boards have participated in the effort to engage PEF in support of early childhood education efforts.</li> </ul> <p><b>Strategy 4: Increase School of Hope Volunteers in South County Schools</b></p> <ul style="list-style-type: none"> <li>• Schools of Hope has increased its number of tutors to 58. They have formed a partnership with the Coast Guard Base to engage tutors for Two Rock School.</li> </ul> <p>On April 5, 2016, Cradle to Career presented financing options to the Sonoma County Board of Supervisors in support of providing universal access to high-quality preschool in Sonoma County. Presenters were: Stephan Betz, Brian Vaughn, and Alfredo Perez of First 5. There were many community voices at the meeting including educators and the North Bay Leadership Council. The goal is to place a ½ cent sales tax in Sonoma County on the November ballot to fund the initiative. First 5 has developed a letter of support which CHIPA members can use with their logos, and there will be another presentation in May.</p> <p><b><u>Behavioral/Mental Work Group:</u></b> Allison Murphy reported on the following goals:  <b>Goal 1:</b> Improve access to timely mental/behavioral health and substance abuse services  <b>Goal 2:</b> Improve case management and service coordination  <b>Goal 3:</b> Increase access to culturally responsive and language appropriate services</p> <p><b>Strategy 1: Identify and schedule presentations on appropriate county, state, and federal MBH initiatives</b></p>

	<ul style="list-style-type: none"> <li>• A community screening of <i>Paper Tigers</i>, a documentary which follows a school district in Washington working to address childhood trauma, will be held on May 12 at 6:00 PM at the Boulevard Cinemas in downtown Petaluma. There will be a panel discussion after the film to discuss local efforts to address the issue. The panelists will be Brian Farragher, Dave Rose, Allison Murphy and Deb Dalton.</li> </ul> <p><b>Strategy 2: Ensure local providers have the opportunity to share programs, best practices, and needs in the workgroup.</b></p> <ul style="list-style-type: none"> <li>• Members continue to provide short presentations on the work of their organizations at each Work Group meeting.</li> </ul> <p><b>Strategy 3: Identify communities/models for successfully developing a culturally/linguistically appropriate MBH workforce.</b></p> <ul style="list-style-type: none"> <li>• This is an ongoing effort.</li> </ul> <p><b>Wellness &amp; Prevention:</b> Carol Harris reported on the following Strategy Activities:  <b>Goal: Improve health outcomes of South County residents.</b></p> <p><b>Strategy 1: Engage and Align Efforts of Hearts of Sonoma County, Petaluma HeartSafe Community, and the Petaluma Coalition to Prevent ATOD Problems</b></p> <ul style="list-style-type: none"> <li>• Hearts of Sonoma County, a Health Action initiative, has been collecting patient data from hospitals with the object of developing best practices and creating a secure infrastructure to track progress with shared, unidentified patient data.</li> <li>• HeartSafe Community is working to ensure that every school has an AED and a maintenance program for it. In February, Exchange Bank began the process of becoming a HeartSafe Business by installing AEDs at nine of its locations throughout Sonoma County and offering expanded CPR certification and trainings to its employees.</li> </ul> <p><b>Strategy 2: Support Community Outreach of EBT incentive program to increase utilization</b></p> <ul style="list-style-type: none"> <li>• Farmers’ Market LIFE program provides a dollar for dollar match with Cal Fresh users at four District area farmer’s markets to provide families with fresh produce. From June of 2015 to February 2016, the program provided \$3,834 in LIFE benefits and \$4,473 in Cal Fresh Funds.</li> <li>• The Advocacy work group is developing a CHIPA Policy Platform and process. The goal is to use the leverage of the CHIPA membership to advocate for local and state causes. The group acknowledges that deciding on which issues to support can be difficult with a diverse membership, and they are continuing to work on a plan which can be approved by the PHCD board, and brought to the CHIPA meeting in July.</li> </ul>
<p><b>PRESENTATION:</b>  <i>Building Homes, A Policy Maker’s Toolbox for Ending Homelessness</i></p>	<p>Jim Leddy, Special Projects Director, Sonoma County Community Development Commission, gave a presentation on homelessness in Sonoma County. Leddy said he wanted to share potential ideas and best practices, and to receive input from the CHIPA group. Some statistics shared with the group included:</p> <ul style="list-style-type: none"> <li>• the homeless count of Sonoma County is 3 times the national average</li> <li>• 12% of the county’s homeless are in Petaluma</li> <li>• 87% of homeless people are from the community</li> </ul> <p>Leddy’s presentation included obstacles and strategies for reducing homelessness in the county. Leddy spoke about the high cost of developing housing and the options for financing, policy, land use, and regulatory incentives. Leddy said that collaborative strategic action can accomplish the goals of creating 2,200 homeless-dedicated housing units and ending homelessness by 2025.</p>
<p><b>PRESENTATION:</b>  <b>Petaluma Sober Circle</b></p>	<p>Lt. Ken Savano, Petaluma Police Department (PPD), gave a presentation on the Petaluma Sober Circle (PSC), a collaborative community effort to link the chronically intoxicated homeless to sobriety and social services. PSC members include PPD, the Petaluma Health Center, the Committee on the Shelterless (COTS), and Petaluma Valley Hospital. Sober Circle introduces sobriety in a non-threatening manner, links individuals to support services, and reduces the burden on police officers. Lt. Savano introduced Robin Phoenix from COTS, who spoke about the</p>

	collaborative efforts. Ms. Phoenix introduced Randy Clay, the outreach coordinator, who spoke about his work to engage people in need of services by creating trust.
<b>PHCD UPDATES</b>	Ramona Faith spoke about the due diligence process which the District has been engaged in. There were originally four bidders to be the next operator of Petaluma Valley Hospital, and the District held meetings in December and January to seek community input into the criteria to be used by the Board in their final recommendation. The recommendation will likely go on the ballot in November.
<b>HEALTH ACTION UPDATES</b> <i>Community Health Needs Assessment Preview</i>	<p>Matthew Ingram gave a brief presentation on the 2017-2020 Community Health Needs Assessment (CHNA). The CHNA looks at the most pressing community needs, and sets priorities for the next three years. Today's report is a summary, and there will be a more extensive presentation this summer.</p> <ul style="list-style-type: none"> <li>• <b>Highest</b> priorities were deemed to be early childhood development, access to education, and economic and housing insecurity</li> <li>• <b>Higher</b> priorities are: access to Health care, mental health, and oral health</li> <li>• <b>High</b> priorities are: substance abuse, obesity and diabetes, violence and unintentional injury</li> </ul> <p><b>Next steps:</b></p> <ul style="list-style-type: none"> <li>• Collective impact and link with Health Action planning</li> <li>• Themes of health equity and focus on disparities</li> <li>• Upstream and prevention focus</li> <li>• Leverage report for planning similar to and alongside <i>Portrait of Sonoma County</i></li> </ul>
<b>UPDATES FROM CHIPA MEMBERS</b>	<p>The following items were shared during updates:</p> <ul style="list-style-type: none"> <li>• Elece Hempel reported that on April 22, PPSC will host Chalk Heart Challenge</li> <li>• Petaluma Bounty will hold a Plant Sale on April 24</li> <li>• Friends of Petaluma River will hold Day of the Child event at 14 locations April 30 – May 7, and the Spring Petaluma River Cleanup – Saturday, May 7th at the Petaluma Marina</li> <li>• May is Health Care District month and there will be a proclamation at Petaluma City Hall on May 2, and at the Sonoma County Board of Supervisors on May 3. PHCD is hosting a Community Partner Appreciation Breakfast at 7:30 AM, May 26 at the Hotel Petaluma. Three awards will be given: the Golden Heart Award, the Health Care Hero Award, and the Nonprofit Health Equity Award.</li> </ul>
<b>PUBLIC COMMENTS</b>	There were no public comments.
<b>BOARD COMMENTS:</b>	There were no board comments.
<b>PLUS/DELTA CLOSING COMMENTS</b>	
<b>ADJOURN</b>	Ramona Faith adjourned the meeting at 1:30pm