

Petaluma
HEALTH CARE
DISTRICT

**MINUTES OF THE JANUARY 20, 2015 REGULAR MEETING OF THE
PETALUMA HEALTH CARE DISTRICT BOARD OF DIRECTORS**

CALL TO ORDER:

President Thornton called the meeting to order at 12:00 noon in the building conference room at 1425 N. McDowell Blvd.

The Petaluma Health Care District's mission and vision was read by Director Adams.

The mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships and education.

Petaluma Health Care District envisions: A healthier community; a thriving hospital; local access to comprehensive health and wellness services for all

PRESENT:

Fran Adams, RN, BSN, Secretary
Elece Hempel, Member-At-Large
Robert Ostroff, MD, Treasurer
Kathie Powell, MS, Vice President
Josephine S. Thornton, MA, President

ALSO PRESENT:

Kitty Brown, RN, PVH
Suzanne Cochrane, Board Clerk, PHCD
Ramona Faith, CEO, PHCD
Andrew Koblick, Controller, PHCD
Jude O'Nym, RN, PVH
Lolis Ramirez, Tramutola Advisors
Jane Read, VP of Operations, PVH

CONSENT CALENDAR:

A motion was made by Director Ostroff, seconded by Director Powell to approve the January 20, 2015 Agenda, December 15, 2015 minutes, and December 16, 2015 minutes. This motion was passed by a vote of 5 ayes (Directors: Ostroff, Powell, Thornton, Hempel, Adams).

PUBLIC COMMENTS:

There were no public comments.

BOARD COMMENTS:

There were no board comments.

ELECTION OF OFFICERS:

President Thornton turned over the meeting to Ramona Faith to conduct the election of officers for 2015.

A motion was made by Director Ostroff, seconded by Director Adams to nominate and approved the following slate of officers for 2015:

President:	Elece Hempel
Vice-President:	Robert Ostroff
Treasurer:	Josephine Thornton
Secretary:	Fran Adams
Member-At-Large:	Kathie Powell

This motion was passed by a vote of 5 ayes (Directors: Hempel, Ostroff, Adams, Thornton, Powell).

Ramona Faith, thanked Directors for serving in their position on the Board and is looking forward to working with the new leadership for 2015.

Newly elected Board President Elece Hempel conducted the remainder of the meeting.

ADMINISTRATIVE REPORT:

CEO Report:

Ms. Faith introduced Andrew Koblick recently hired in the role of the Controller for the District. Board of Directors welcomed Mr. Koblick and look forward to working with him on District projects.

Ms. Faith reviewed the CHIPA 2014 Annual Report acknowledging the accomplishments of the Work Groups. The quarterly CHIPA meeting is scheduled for January 30, 2015.

Ramona Faith acknowledged Maria Larsen for her 35 years of service as an employee of the Petaluma Health Care District. Ms. Larsen held several positions during her years at PVH and began as Manager of Lifeline when St. Joseph Health leased PVH. Lifeline of the North Bay has been recognized as one of the top five programs of the United States, has an excellent team, and serves six North Bay counties.

Tomorrow's Leaders Today Government Day is scheduled for February 24, 2015 and President Hempel, and Directors, Thornton, Powell, Adams, and Ramona Faith will be participating on the panel to provide an overview on the Petaluma Health Care District and the role of elected officials.

Ms. Faith noted a District annual report is being developed. This report will be utilized as a communication that can be shared at public events.

The Department of Health Services is scheduled on January 27, 2015 to visit and learn more about CHIPA and the work group's initiatives, District partners, and the important role of the District in the community when not operating a hospital. In addition, KRCB will be attending sections of the visit as they are preparing to develop a video regarding our CHIPA Charter. ACHD has been invited to attend this event.

President's Report:

President Hempel reminded Directors of the upcoming ACHD Legislative Day scheduled for April 13th and 14th. Directors interested in attending this event are to contact the Board Clerk.

STAKEHOLDERS FOCUS GROUP PROGRESS REPORT:

Babs Kavanaugh, Consultant, provided a verbal report on the status of the Stakeholders and one on one interviews. To date, there have been 9 focus groups and 12 individual interviews held. Ms. Kavanaugh will be presenting a detailed written report to the Board of Directors at the February board meeting.

Ms. Kavanaugh stated focus groups and stakeholder one on one interviews were held to include physicians, licensed providers, health administrators, Petaluma Valley Hospital staff and PVH Foundation board members, civic and business leaders, representatives from the fire department, schools, social service agencies, faith community, and community residents. These groups and one on one interviews have created a more comprehensive picture on what the community perceives as needs.

Approximately 33% of the participants were Kaiser insured and were able to obtain their perspective on the value of PVH. The overall consensus of the focus groups demonstrated the uniqueness of Petaluma residents and their generosity and support for the hospital. They value their neighbors taking care of neighbors and rather Kaiser insured or not it was felt that Petaluma Valley Hospital was really critical to being in our community and not wanting to travel up or down the corridor for service by another hospital.

In discussions relative to a parcel tax, responses overall were positive but questions around where the money was going to be spent would need to be clarified. The failure of tax measures in Petaluma and the recent closure of Palm Drive were also voiced as concerns.

Petaluma Health Center and Petaluma People Services were recognized as strong leaders in our community in several of our stakeholder sessions. Ms. Kavanaugh noted the community is very confused about Petaluma Health Care District, Petaluma Health Center, and the District's connection to various partners in our community. Clarification and communication to the community will need to be a focus of the Board.

The Petaluma Hospice program was also highly praised but also raised a concern around providing palliative care and creating expansive services to address this population.

Ms. Kavanaugh noted the top priorities raised through the focus groups and interviews included:

- Access to care

- Changing demographic aging population, for example, aging in place or having services that support our seniors
- Access to mental health services
- Sustainability of the hospital noting the loss of PVH will impact police and fire services for our community
- Access to healthy eating and prevention services providing ongoing classes with registration recommended to be available at PVH as well as holding classes at the hospital.
- Labor and delivery services
- Emergency Department services
- Update PVH to reflect modernization
- Increase District involvement in the community

Directors thanked Ms. Kavanaugh for her report and look forward to the written report and presentation at the February board meeting.

FISCAL SUSTAINABILITY:

Andrew Koblick presented the November 2014 Financials.

As of November 30, 2014 the Statement of Net Assets reflected assets of \$12,248,120 and liabilities and deferred revenue of \$1,818,520 leaving the net fund balance at \$10,429,600.

November 2014 month and year to date net income showed a loss of \$49,134 and \$348,158 respectively which is \$24,229 and \$117,184 better than the budgeted month and year to date loss of \$73,363 and \$465,342 respectively.

A motion was made by Director Thornton, seconded by Director Powell to approve the November 2014 financials as presented. This motion was approved by a vote of 5 ayes (Directors: Thornton, Powell, Adams, Hempel, Ostroff) and 0 noes.

PETALUMA VALLEY HOSPITAL:

Jane Read, VP of Operations, Petaluma Valley Hospital, reported Petaluma Valley Hospital's census continues to increase due to Santa Rosa Memorial Hospital (SRM) and Sutter Hospital's increased census sending some of their patients to PVH. SRM and Petaluma Valley Hospital's daily emergency department census continues to run higher than normal and are looking at revising the staffing ratio to reflect this consistency.

Petaluma Valley Hospital patients requiring pre-operative processes conducted by telephone will be operating out at the Santa Rosa location. As a result of a positive NUHW PVH labor representation election, non-licensed staff will begin negotiations. A Med/Surg and Family Birthing Center Director has been hired and is currently in the orientation process. Received final acceptance letter for a Director of Perioperative Services and is currently looking into medical leadership for a hospitalist program director to begin in July, 2015.

Petaluma Valley Hospital Emergency Department has recently hired four new physicians and has been utilizing the Napa Emergency Department group to fill in where needed.

Review of strategic planning is occurring this week and Board of Trustees' retreat is scheduled for January 22nd and 23rd.

PETALUMA HEALTH CENTER:

Kathie Powell, CEO, reported the Rohnert Park Health Care Center facility is moving forward with a tentative date of June 1st for completion of construction.

PETALUMA PEOPLE SERVICES CENTER:

Community members are once again pulling together to make valentines for seniors for delivery on Valentine's Day. This project started by delivering valentines to those who participate in the meals on wheels program but has grown to include seniors throughout our community.

INFORMATIONAL ITEMS:

Ramona Faith reviewed letters of acknowledgement, newspaper articles, and upcoming board meetings.

Director Powell removed herself from the Board meeting.

ADJOURNED TO CLOSED SESSION:

President Hempel adjourned the meeting into closed session pursuant to:

- **Government Code §54957.6 closed session regarding employee matters**
- **Trade Secrets (Health & Safety Code) Section 32106(b). Discussion will concern development of new services and programs.**
- **Government Code §54956.8 closed session; real property transaction; meeting with negotiator – 400 North McDowell Blvd.; The Camden Group**

ADJOURN TO OPEN SESSION:

Fran Adams removed herself from the Board meeting.

President Hempel adjourned the meeting into open session and reported no action was taken in closed session.

The Board conducted an annual CEO review in closed session.

A motion was made by Director Thornton, seconded by Director Ostroff to approve a 3% merit increase for the CEO, Ramona Faith retroactive and to hire a consultant to conduct compensation survey for CEOs of health care districts. The Board will review the findings of the survey and have

agreed to no reductions in current compensation package. This motion was passed by a vote of 3 ayes (Directors: Ostroff, Hempel, Thornton) and 2 absent (Directors: Adams and Powell).

ADJOURN:

President Hempel adjourned the meeting at 4:10pm

Submitted by Fran Adams, Board Secretary

RECORDED BY: Suzanne Cochrane, Board Clerk