

AGENDA

Petaluma Health Care District Board of Directors

Regular Board Meeting

Date: Wednesday, October 19, 2022

Time: 5:30 pm

Hybrid Meeting: In Person / via Zoom (instructions to join below)

The Petaluma Health Care District Board Meeting for Wednesday, October 19, 2022 will begin at 5:30 p.m. at 1425 N. McDowell Blvd., Suite 100, and at the link below via Zoom Teleconference.

- Members of the public can participate in the virtual meeting during open session by clicking on the following Zoom link:
 - <https://us06web.zoom.us/j/89563817893?pwd=dHU1VnVjTnZiR1BTSUUvdjNxWIJqUT09> | Webinar ID: 839 0332 0028
Or join by telephone: +1 346 148 7799 | Webinar ID: 839 0332 0028 | Passcode: 239494
- Public wanting to address the Board during *public comments on non-agendized or closed session items* can do so by joining the virtual meeting using the Zoom link above or attending the meeting in person at 5:30 pm prior to any closed session agenda items.
- Public who cannot participate but want to provide public comment can email their comment to tpinochi@phcd.org by **12:00 Noon on October 18, 2022** and the comment will be read out loud at the meeting during public comment. There will be 3 minutes allowed per public comment.

Meeting Roles:

Crista Nelson, Board President

Tucker Pinochi, Board Clerk

Chair

Recorder

MISSION	<i>The Mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships, and education.</i>
VISION	<i>The Petaluma Health Care District envisions a healthy community and equitable access to health and wellness services for all.</i>
COMMUNICATION NORMS	<ol style="list-style-type: none">1. All communication will be accurate and brief2. Board and staff will actively listen and respond honestly and respectfully3. Always check your assumptions4. Apply these principles at each Board meeting

The Board values public comments and wishes to convey that although Board members cannot discuss items that are not on the agenda, they listen carefully and appreciate and value input from the public.

There are two opportunities to address the Board during the Board meeting. The first opportunity is during **Public Comments** where the public is invited to make comments on items that are not listed on the current agenda. Public comments are limited to 3 minutes per person. The Board is scheduled to receive no more than 15 minutes of public comments in total unless the Board approves a longer period. If more than three persons wish to address the Board on the same topic, they are encouraged to select a spokesperson. The Board does not take action or discuss items not appearing on the agenda.

The second opportunity for public input is before the Board discusses and acts on a specific Agenda item. The Petaluma Health Care District is governed by a publicly elected five-member Board of Directors to serve Southern Sonoma County. Board of Directors meetings are typically held on the third Wednesday of each month starting at 6:00 PM unless otherwise noticed. Copies of agendas and approved minutes are available on the PHCD website, www.phcd.org.

The Board reserves the right to take action, wherever legally appropriate, on any item on the Agenda, in any order. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact the Board Clerk by 12:00 Noon on Monday, October 17, 2022.

AGENDA ITEM	METHOD	RESPONSIBILITY
1. CALL TO ORDER <ul style="list-style-type: none"> • Roll Call • Call for Conflict • Mission and Vision 		Crista Nelson, Board President
2. CONSENT CALENDAR: The following items are considered routine and non-controversial and will be enacted by one motion as recommended. At the request of the Board of Directors, a specific item may be discussed and/or removed from the Consent Calendar for separate action. <ul style="list-style-type: none"> • Approval of October 19, 2022 Regular Board Meeting Agenda • Approval of September 21, 2022 Regular Board Meeting Minutes • Approval of August 31, 2022 Unaudited District Financial Statements 	Motion and Action	Crista Nelson, Board President
3. PUBLIC COMMENTS (NON-AGENDA ITEMS)		

<p>4. ACTIVATE PETALUMA – BLUE ZONES ENGAGEMENT</p> <ul style="list-style-type: none"> • APPROVAL TO PLAN AND IMPLEMENT A BLUE ZONES PROJECT IN THE CITY OF PETALUMA <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p>Ramona Faith, CEO Elece Hempel, Board Vice President</p>
<p>5. BOARD COMMENTS</p> <ul style="list-style-type: none"> • How to Be a Better Board: Chapters 29, 30 • Petaluma Valley Hospital Community Board Update 	<p>Informational/ Discussion</p>	<p>Gabriella Ambrosi Board Secretary Jeffrey Tobias, MD Board Treasurer</p>
<p>6. BRANDING, LOGO, AND WEBSITE REDEVELOPMENT: DISTRICT REBRAND</p> <ul style="list-style-type: none"> • Approval of District Name Change <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Approval</p>	<p>Ramona Faith, CEO Christine Walker, Founder Design Guild</p>
<p>7. PETALUMA HEALTH FOUNDATION CONFLICT OF INTEREST POLICY</p> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p>Ramona Faith, CEO</p>
<p>8. PHCD RES. #6-22: RESOLUTION OF THE PHCD BOARD OF DIRECTORS DECLARING ITS INTENTION TO TRANSITION FROM AT-LARGE TO DISTRICT-BASED ELECTIONS PURSUANT TO CA ELECTIONS CODE §10010(e)(3)(A)</p> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p>Ramona Faith, CEO</p>
<p>9. FINANCIAL SUSTAINABILITY</p> <ul style="list-style-type: none"> • September 12, 2022 Finance Committee Meeting Minutes • Business Development Update 	<p>Informational/ Discussion</p>	<p>Andrew Koblick, Controller Jonathan Spees, Consultant</p>
<p>10. PHCD RESPONSE TO DOBBS V. JACKSON WOMEN’S HEALTH</p> <ul style="list-style-type: none"> • Revised draft from 9/29/2022 PHCD Board Meeting <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p>Ramona Faith, CEO</p>

11. ADMINISTRATIVE REPORTS <ul style="list-style-type: none"> • President’s Report <ul style="list-style-type: none"> ○ Farewell to Director Ambrosi • CEO Report <ul style="list-style-type: none"> ○ CSDA Transparency Certification, District of Distinction ○ Reimbursements over \$100 – Disclosure to Board and Public • District News/Articles/Ads 	Informational/ Discussion/	Crista Nelson, Board President Ramona Faith, CEO
12. INFORMATIONAL ITEMS <ul style="list-style-type: none"> • Upcoming Events <ul style="list-style-type: none"> ○ Meeting for Oaths of Office • Newspaper Articles of Interest 	Informational / Discussion	Ramona Faith, CEO
13. ADJOURN <ul style="list-style-type: none"> • Next Regular Board Meeting December 2, 2022 		Crista Nelson, Board President

CONFERENCE CALL LOCATION ADDENDUM

NAME	PHYSICAL ADDRESS
Jonathan Spees, Consultant Marine Street Consulting LLC	930 S. Biron Dr Wisconsin Rapids, WI 54494
Tony Buettner, Senior VP of Business Development Blue Zones	200 Southdale Center Edina, MN 55435
Christine Walker, Founder Design Guild	140 Keller Street Petaluma, CA 94952