

# AGENDA

## Petaluma Health Care District Board of Directors

### Regular Board Meeting

Date: Wednesday March 16, 2022

Time: 6:00 pm

Virtual Meeting via Zoom (instructions on how to join below)

California Governor Gavin Newsom issued Executive Order N-15-21 on September 20, 2021, relating to the convening of public meetings during the COVID-19 pandemic. Pursuant to the Governor’s Executive Order, The Petaluma Health Care District Board of Directors Meeting for Wednesday, March 16, 2022 will begin at 6:00 p.m via Zoom Teleconference.

- Members of the public can observe or participate in the virtual meeting during open session by:

Clicking on the following Zoom link to join the virtual meeting: <https://us06web.zoom.us/j/89940645043> | Webinar ID: 899 4064 5043

Or join by telephone: +1 720 707 2699 | Webinar ID: 899 4064 5043

- Public wanting to address the Board during *public comments on non-agendized or closed session items* can do so by joining the virtual meeting using the Zoom link above at 5:00 pm prior to the Board of Directors going into closed session.
- Public who cannot participate but want to provide public comment can email their comment to [tpinochi@phcd.org](mailto:tpinochi@phcd.org) by **March 15, 2022 by 12:00 Noon** and the comment will be read out loud at the meeting during public comment. There will be 3 minutes allowed per public comment.

#### Meeting Roles:

Crista Nelson, President

Tucker Pinochi, Board Clerk

Chair

Recorder

<b>MISSION</b>	<i>The Mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships, and education.</i>
<b>VISION</b>	<i>The Petaluma Health Care District envisions a healthy community and equitable access to health and wellness services for all.</i>
<b>COMMUNICATION NORMS</b>	<ol style="list-style-type: none"><li>All communication will be accurate and brief</li><li>Board and staff will actively listen and respond honestly and respectfully</li><li>Always check your assumptions</li><li>Apply these principles at each Board meeting</li></ol>

The Board values public comments and wishes to convey that although Board members cannot discuss items that are not on the agenda, they listen carefully and appreciate and value input from the public.

There are two opportunities to address the Board during the Board meeting. The first opportunity is during **Public Comments** where the public is invited to make comments on items that are not listed on the current agenda. Public comments are limited to 3 minutes per person. The Board is scheduled to receive no more than 15 minutes of public comments in total unless the Board approves a longer period. If more than three persons wish to address the Board on the same topic, they are encouraged to select a spokesperson. The Board does not take action or discuss items not appearing on the agenda.

The second opportunity for public input is before the Board discusses and takes action on a specific Agenda item. The Petaluma Health Care District is governed by a publicly elected five-member Board of Directors to serve Southern Sonoma County. Board of Directors meetings are typically held on the third Wednesday of each month starting at 5:00 PM unless otherwise noticed. Copies of agendas and approved minutes are available on the PHCD website, [www.phcd.org](http://www.phcd.org).

AGENDA ITEM	METHOD	RESPONSIBILITY
<b>1. CALL TO ORDER</b> <ul style="list-style-type: none"> <li>• In Memoriam: Fred Groverman, DVM</li> <li>• Roll Call</li> <li>• Call for Conflict</li> <li>• Mission and Vision</li> </ul>		Crista Nelson, Board President
<b>2. CONSENT CALENDAR:</b> The following items are considered routine and non-controversial and will be enacted by one motion as recommended. At the request of the Board of Directors, a specific item may be discussed and/or removed from the Consent Calendar for separate action. <ul style="list-style-type: none"> <li>• Approval of Mar. 16, 2022 PHCD Board Agenda</li> <li>• Approval of Feb. 16, PHCD Board Meeting Minutes</li> <li>• Approval of Jan. 31, 2022 Financial Statements</li> <li>• Resolution #2-22: Gov. Code §54952(B): Authorizing Teleconference Meetings</li> </ul>	Motion and Action	Crista Nelson, Board President
<b>3. BOARD COMMENTS</b> <ul style="list-style-type: none"> <li>• 52 Ways to be a Better Board: Chapters 19, 20</li> <li>• Petaluma Valley Hospital Community Board Update</li> </ul>	Informational	Crista Nelson, Board President Jeffrey Tobias, MD Treasurer
<b>4. PUBLIC COMMENTS (non-agenda items)</b>	Informational	

<p><b>5. FINANCIAL SUSTAINABILITY</b></p> <ul style="list-style-type: none"> <li>• Mar. 3, 2022 Finance Committee Meeting Minutes</li> <li>• Business Development Update</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p>Andrew Koblick, Controller Jonathan Spees, Consultant</p>
<p><b>6. RFP RESPONSES FOR BRANDING, LOGO, AND WEBSITE DEVELOPMENT PARTNERSHIP</b></p> <ul style="list-style-type: none"> <li>• RAD Web Marketing / Resonate Social</li> <li>• Flannel</li> <li>• Design Guild</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Discussion / Action</p>	<p>Ramona Faith, CEO</p>
<p><b>7. DISC. / APPROVAL: AMENDMENTS TO PHF ARTICLES OF INCORPORATION, BYLAWS</b></p> <ul style="list-style-type: none"> <li>• Amended and Restated Articles of Incorporation</li> <li>• Amended PHF Bylaws</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Discussion/ Action</p>	<p>Ramona Faith, CEO</p>
<p><b>8. ADMINISTRATIVE REPORTS</b></p> <ul style="list-style-type: none"> <li>• President’s Report</li> <li>• CEO report <ul style="list-style-type: none"> <li>○ Our Kids Our Future: Revenue Measure Endorsement</li> <li>○ Social Media Archiving – Complying with the CA Public Records Act</li> <li>○ Board Committees</li> <li>○ Transition to In-Person Meetings</li> <li>○ Petaluma SAFE Team</li> </ul> </li> <li>• District News/Articles/Ads</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p>Crista Nelson, Board President Ramona Faith, CEO</p>
<p><b>9. INFORMATIONAL ITEMS</b></p> <ul style="list-style-type: none"> <li>• Upcoming Events: <ul style="list-style-type: none"> <li>○ CHIPA Quarterly Apr. 12, 2022</li> <li>○ Blue Zones Community Kick Off: May 17-19, 2022</li> <li>○ PEF Bash Sep. 10, 2022</li> </ul> </li> <li>• General News</li> </ul>	<p>Informational</p>	<p>Ramona Faith, CEO</p>
<p><b>10. ANNOUNCEMENT OF CLOSED SESSION ITEMS:</b></p> <ul style="list-style-type: none"> <li>• Government Code §54957.6 Employee matters</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational</p>	<p>Crista Nelson, Board President</p>
<p><b>11. ADJOURN TO CLOSED SESSION</b></p> <ul style="list-style-type: none"> <li>• Government Code §54957.6 Employee matters</li> </ul>		<p>Crista Nelson, Board President</p>
<p><b>12. ADJOURN TO OPEN SESSION</b></p> <ul style="list-style-type: none"> <li>• Summary Report on Decisions Taken During Closed Session</li> </ul>	<p>Informational</p>	<p>Crista Nelson, Board President</p>
<p><b>14. ADJOURN</b></p> <ul style="list-style-type: none"> <li>• Next Regular Board Meeting Apr. 20, 2022</li> </ul>		<p>Crista Nelson, Board President</p>

**CONFERENCE CALL LOCATION ADDENDUM**

<b>NAME</b>	<b>PHYSICAL ADDRESS</b>
Jonathan J. Spees Marine Street Consulting, LLC	13225 N. Fountain Hills Blvd., Fountain Hills, AZ 85268