

# AGENDA

## Petaluma Health Care District Board of Directors

### Regular Board Meeting

Date: Wednesday, September 21, 2022

Time: 6:30 pm

Hybrid Meeting: In Person / via Zoom (instructions to join below)

The Petaluma Health Care District Board Meeting for Wednesday, September 21, 2022 will begin at 6:30 p.m. at 1425 N. McDowell Blvd., Suite 100, and at the link below via Zoom Teleconference.

- Members of the public can participate in the virtual meeting during open session by clicking on the following Zoom link:
  - <https://us06web.zoom.us/j/89563817893?pwd=dHU1VnVjTnZiR1BTSUUvdjNxWlJqUT09> | Webinar ID: 839 0332 0028  
Or join by telephone: +1 346 148 7799 | Webinar ID: 839 0332 0028 | Passcode: 239494
- Public wanting to address the Board during *public comments on non-agendized or closed session items* can do so by joining the virtual meeting using the Zoom link above or attending the meeting in person at 5:00 pm prior to any closed session agenda items.
- Public who cannot participate but want to provide public comment can email their comment to [tpinochi@phcd.org](mailto:tpinochi@phcd.org) by **12:00 Noon on September 20, 2022** and the comment will be read out loud at the meeting during public comment. There will be 3 minutes allowed per public comment.

#### Meeting Roles:

**Crista Nelson**, Board President

**Tucker Pinochi**, Board Clerk

Chair

Recorder

<b>MISSION</b>	<i>The Mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships, and education.</i>
<b>VISION</b>	<i>The Petaluma Health Care District envisions a healthy community and equitable access to health and wellness services for all.</i>
<b>COMMUNICATION NORMS</b>	<ol style="list-style-type: none"><li>1. All communication will be accurate and brief</li><li>2. Board and staff will actively listen and respond honestly and respectfully</li><li>3. Always check your assumptions</li><li>4. Apply these principles at each Board meeting</li></ol>

The Board values public comments and wishes to convey that although Board members cannot discuss items that are not on the agenda, they listen carefully and appreciate and value input from the public.

There are two opportunities to address the Board during the Board meeting. The first opportunity is during **Public Comments** where the public is invited to make comments on items that are not listed on the current agenda. Public comments are limited to 3 minutes per person. The Board is scheduled to receive no more than 15 minutes of public comments in total unless the Board approves a longer period. If more than three persons wish to address the Board on the same topic, they are encouraged to select a spokesperson. The Board does not take action or discuss items not appearing on the agenda.

The second opportunity for public input is before the Board discusses and acts on a specific Agenda item. The Petaluma Health Care District is governed by a publicly elected five-member Board of Directors to serve Southern Sonoma County. Board of Directors meetings are typically held on the third Wednesday of each month starting at 6:00 PM unless otherwise noticed. Copies of agendas and approved minutes are available on the PHCD website, [www.phcd.org](http://www.phcd.org).

AGENDA ITEM	METHOD	RESPONSIBILITY
<b>1. CALL TO ORDER</b> <ul style="list-style-type: none"> <li>• Roll Call</li> <li>• Call for Conflict</li> <li>• Mission and Vision</li> </ul>		<b>Crista Nelson,</b> Board President
<b>2. CONSENT CALENDAR:</b> The following items are considered routine and non-controversial and will be enacted by one motion as recommended. At the request of the Board of Directors, a specific item may be discussed and/or removed from the Consent Calendar for separate action. <ul style="list-style-type: none"> <li>• Approval of September 21, 2022 Regular Board Meeting Agenda</li> <li>• Approval of August 17, 2022 Regular Board Meeting Minutes</li> <li>• Approval of July 31, 2022 Unaudited District Financial Statements</li> </ul>	Motion and Action	<b>Crista Nelson,</b> Board President
<b>3. PUBLIC COMMENTS (NON-AGENDA ITEMS)</b>		
<b>4. PVH - QUARTERLY OPERATIONS AND CAPITAL INVESTMENT UPDATE</b>		<b>Rachel Reader</b> Executive Director of Operations, Petaluma Valley and Healdsburg Hospitals

<p><b>5. ACTIVATE PETALUMA – BLUE ZONES UPDATE</b></p> <ul style="list-style-type: none"> <li>Funding Strategies &amp; Partnership Update</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p><b>Ramona Faith,</b> CEO <b>Elece Hempel,</b> Board Vice President <b>Tony Buettner,</b> Sr. VP, Business Dev. Blue Zones <b>Lisle Wescott</b> Director of Accounts Blue Zones</p>
<p><b>6. BOARD COMMENTS</b></p> <ul style="list-style-type: none"> <li>How to Be a Better Board: Chapters 27, 28</li> <li>Petaluma Valley Hospital Community Board Update</li> </ul>	<p>Informational/ Discussion</p>	<p><b>Crista Nelson,</b> Board President <b>Jeffrey Tobias, MD</b> Board Treasurer</p>
<p><b>7. POTENTIAL VENDORS TO ASSIST IN TRANSITION TO BY-DISTRICT ELECTIONS</b></p> <ul style="list-style-type: none"> <li>National Demographics Corporation</li> <li>GEOinovo Solutions</li> <li>Redistricting Partners</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p><b>Ramona Faith,</b> CEO</p>
<p><b>8. FINANCIAL SUSTAINABILITY</b></p> <ul style="list-style-type: none"> <li>August 15, 2022 Finance Committee Meeting Minutes</li> <li>Business Development Update</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p><b>Andrew Koblick,</b> Controller <b>Jonathan Spees,</b> Consultant</p>
<p><b>9. PHCD RESPONSE TO DOBBS V. JACKSON WOMEN’S HEALTH</b></p> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p><b>Ramona Faith,</b> CEO</p>
<p><b>10. BRANDING, LOGO, AND WEBSITE DEVELOPMENT: DISTRICT REBRAND</b></p> <ul style="list-style-type: none"> <li>Recommendation Regarding District Name Change</li> </ul> <p style="text-align: right;"><i>Public Comments</i></p>	<p>Informational/ Discussion/ Action</p>	<p><b>Ramona Faith,</b> CEO</p>

<p><b>10. ADMINISTRATIVE REPORTS</b></p> <ul style="list-style-type: none"> <li>• President’s Report</li> <li>• CEO Report <ul style="list-style-type: none"> <li>○ CHWs for COVID-19 Response and Resilient Communities - Report</li> <li>○ LAFCO Commission Special District Representation</li> <li>○ ACHD Update</li> <li>○ Scheduling November / December Meeting</li> </ul> </li> <li>• District News/Articles/Ads</li> </ul>	<p>Informational/ Discussion/</p>	<p><b>Crista Nelson,</b> Board President <b>Ramona Faith,</b> CEO</p>
<p><b>11. INFORMATIONAL ITEMS</b></p> <ul style="list-style-type: none"> <li>• Upcoming Events <ul style="list-style-type: none"> <li>○ <a href="#">SRJC Petaluma Campus Fundraiser – September 24, 2022</a></li> <li>○ CHWs are Heroes! CHW Conference – October 21, 2022</li> <li>○ North Bay Children’s Center <a href="#">“A Night In Tuscany”</a> – October 29, 2022 <ul style="list-style-type: none"> <li>▪ 4 Tickets for the District as Contributing Sponsor</li> <li>▪ If interested, reach out to the Board Clerk by October 10, 2022 to submit name, email, and dietary restrictions</li> </ul> </li> <li>○ Special Meeting for Oaths of Office – December 2, 2022</li> </ul> </li> <li>• Newspaper Articles of Interest</li> </ul>	<p>Informational / Discussion</p>	<p><b>Ramona Faith,</b> CEO</p>
<p><b>12. ADJOURN</b></p> <ul style="list-style-type: none"> <li>• Next Regular Board Meeting October 19, 2022</li> </ul>		<p><b>Crista Nelson,</b> Board President</p>

**CONFERENCE CALL LOCATION ADDENDUM**

NAME	PHYSICAL ADDRESS
Jonathan Spees, Consultant Marine Street Consulting LLC	930 S. Biron Dr Wisconsin Rapids, WI 54494
Rachel Reader Providence, Healdsburg and Petaluma Valley Hospitals	400 N McDowell Blvd, Petaluma, CA 94954
Tony Buettner Blue Zones	Blue Zones Office
Lisle Wescott Blue Zones	Blue Zones Office