



GRANT FUNDING ANNOUNCEMENT

The Petaluma Health Care District (PHCD) invites you to apply for grant funding for our 2019 Fiscal Year (beginning July 1, 2018). PHCD will award grants of up to \$10,000 to nonprofit organizations serving residents of the PHCD service area within five priority areas:

- Access to Health Services
- Heart Health
- Cradle to Career (Educational Attainment)
- Housing
- Mental Health and Substance Abuse

A map of PHCD's service area is included in the attached Grant Funding Application, along with additional information on PHCD's priority areas and funding principals.

All information included in your Grant Funding Application should reflect activities to occur from July 1, 2018 thru June 30, 2019.

Please number each page of the grant funding application. The completed Cover Sheet should serve as Page 1. Please clearly identify all sections by using section headings. Narrative responses should not exceed five pages. Attachments do *not* require page numbers.

The completed Grant Funding Application should be emailed directly to Erin Hawkins, Director of Community Health, at erinh@phcd.org by **5pm on Thursday, April 12 2018**. Applications will be reviewed and selected by the PHCD Grants Committee. Applicants will be contacted with the status of their application in early May 2018. Recipients will be acknowledged at the 2018 PHCD Community Partnership Appreciation Breakfast on May 16, 2018.

If you have any questions, please contact Erin Hawkins at (707) 285-143 X 134.

Information for Applicants: PHCD Priorities, Principals and Parameters

Priorities

The mission of the Petaluma Health Care District (PHCD) is to improve the health and well-being of our community through leadership, advocacy, support, partnerships, and education. The District envisions a healthier community, a thriving hospital, and local access to comprehensive health and wellness services for all.

PHCD recognizes that good health is a state of complete physical, mental, and societal well-being and not merely the absence of disease or infirmity. To this end, we seek to fund efforts that *prevent poor health outcomes* as well as *provide a needed health service*.

We are committed to ensuring funding is directed towards Southern Sonoma County's most significant health priorities. Guided by the findings of the [2016 Community Health Needs Assessment](#) as well as input from PHCD staff and partners, we have identified five priorities reflecting the greatest needs in our community:

- Access to Health Services
- Mental Health and Substance Abuse
- Cradle to Career (Educational Attainment)
- Heart Health
- Housing

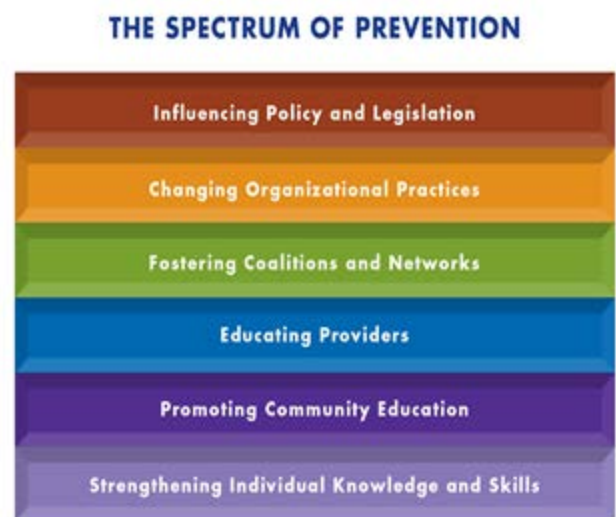
All funding requests must address at least one of the five priority areas.

Principals

Our funding decisions are guided by the principals of **Upstream Investment**¹, a policy sponsored by the Sonoma County Board of Supervisors and widely supported throughout the community with the understanding that evidence-informed or evidence-based programs have predictable and measurable outcomes. The three principles of Upstream Investment are:

- *Invest Early*: Whenever possible, dedicate funding and other resources to prevention-focused policies and interventions
- *Invest Wisely*: Ensure programs and services have the highest possible likelihood of success by selecting those that are backed by sound evidence.
- *Invest Together*: Focus programs and services on shared priorities with measurable outcomes, and ensure collaborative efforts utilize multiple and sustainable funding sources.

In addition, PHCD seeks to support programs or services that utilize multiple strategies along the **Spectrum of Prevention**. The Spectrum of



¹ For more information on Upstream Investment, visit the [Sonoma County Upstream Investment website and portfolio](#).

Prevention is a public health tool composed of multiple levels of intervention and designed to encourage practitioners to move beyond the perception that prevention is limited to education². PHCD will consider funding evidence-based programs or promising practices with a sole focus of providing or increasing access to a needed service. However, the District seeks to support programs or services that use *multiple* prevention strategies with a clearly articulated goal of engaging in policy or legislative systems change to improve local health outcomes.

In the Narrative Response, please be sure to articulate how your program or service reflects the principals of Upstream Investment and where your program or service falls along the Spectrum of Prevention.

Parameters

Beginning this fiscal year, the PHCD grant funding application process is open and competitive. Previous receipt of PHCD grant funding does not guarantee funding in this application process. PHCD grant funding is year-to-year; multi-year funding is not available.

Grant funding recipients will be asked to submit a Grant Impact Report at the end of the grant term. Each Grant Impact Report will be developed between PHCD and the grant recipient, and will be unique to each individual effort.

² For more information, visit the [Prevention Institute website](#).



Grant Funding Application

Cover Sheet

Legal Name of Organization:

Organization Director:

Address:

Phone/ Fax:

E-Mail/ Website:

Contact Person and Phone:

Name of Program / Service (if different from organization name):

Total FY 2019 Funds Requested:

I (we) certify that all the information included in or attached to this application is complete and accurate.

Authorized signature of agency representative

Printed name and title

Date

Authorized signature of agency representative

Printed name and title

Date

Narrative Responses

A. Priority, Need and Target Population

- Identify which of PHCD's five community health priorities is addressed by your program.
- Describe the specific health need your program is addressing well as the target population.
- Include the most recent quantitative and qualitative data documenting the unmet health needs of the target population.

B. Program Description, Goals, Impact and Evaluation

- Provide a description and history of your program. Please identify if your program is evidence-based and if it has been recognized or certified by any outside agencies or bodies.
- Identify your program goals or objectives for the FY2019 funding period. *These goals or objectives should be specific and measurable and will be the basis for your end-of-year Grant Impact Report.*
- Describe or list the impact you expect to observe as a result of the program. Please identify the tools or processes you will use to measure and analyze impact. For the purposes of this funding request, impact is defined as specific verifiable changes in individual client behavior, organizational culture or local policy made possible by your program.
- If this program has been implemented before, please described the evidence that indicates the effectiveness of the program. Please identify whether your program has been evaluated by an outside agency or through a formal internal evaluation process.

C. Program Budget, Narrative and Revenue Disclosure

- Include a detailed project budget for the Fiscal Year 2019 funding period showing all sources of funding and clearly indicating how funds from PHCD would be used.
- Provide a narrative of the budget content to support the total requested as well as each line item. Please identify the number of employees and hours budgeted for the program.
- Provide a list of all additional funding sources, including pending grant or contract requests, which will support this effort. Please describe how this program will sustain itself beyond the District's grant period and how your program will be modified if the full funding request is not received.

Additional Attachments

Please also include the following documents with the completed application:

1. Articles of Incorporation
2. Bylaws
3. Your organization's annual operating budget for the current year
4. Most recent financial statement
5. IRS Tax Exemption letter
6. List of Board of Directors
7. Organizational chart