

*Petaluma*  
**HEALTH CARE**  
DISTRICT

Dear Community Business Partner,

Did you know that cardiac arrest is the #1 killer on school campuses and the leading cause of death for student athletes? In fact, **1 in 300 students are at risk**. That's why the Petaluma Health Care District, Santa Rosa Junior College, VIA Heart Foundation, and the County of Sonoma are partnering up to bring a free youth and young adult heart cardiac event to Sonoma County this February!

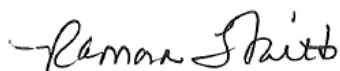
Participants ages 12-25 are invited to get a free, non-invasive EKG screening that can detect cardiac anomalies that do not show up on routine physical exams. Although this is the first event of its kind in our area, these screenings have been held across the USA and have saved hundreds – if not thousands – of young lives. While we are filled with pride to bring this important county-wide event to our community, we need your help!

We hope that you consider sponsoring this lifesaving event and joining us in our effort to prevent the loss of another child from cardiac arrest.

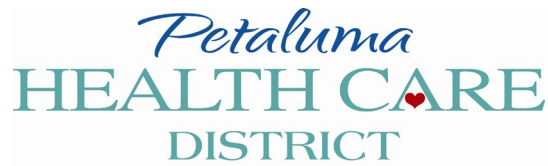
*“Any parent who has lost a child to a preventable health issue knows the pain of wondering what could have been done before it was too late. If we can prevent even one family from going through that pain, then what we have done is worth it.” – Liz Lazar-Johnson, Executive Director of Via Heart Project.*

Please find the sponsorship packet for this event, attached. The deadline for sponsorship is September 10th. Contact Ty Mooney with questions about sponsorship at [tmooney@phcd.org](mailto:tmooney@phcd.org) or Tami Bender at [tamib@phcd.org](mailto:tamib@phcd.org) with any other questions.

Thank you in advance for your consideration and support.



Ramona Faith, CEO



**Sponsorship Pledge Form**  
**Free Youth and Young Adult Cardiac Screening**

Sponsoring Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

<b>\$10,000 Presenting Sponsor</b>	<b>\$5,000 Major Sponsor</b>	<b>\$2,500 Sponsor</b>
<ul style="list-style-type: none"> <li>- Booth &amp; Banner at the Event</li> <li>- Logo on VIA Website Event Page</li> <li>- Logo on All Promotional Materials</li> <li>- Recognized as Presenting Sponsor</li> <li>- Sponsor Recognition on Facebook</li> <li>- Logo on Facebook Event Page</li> <li>- Logo on PHCD Website Banner</li> </ul>	<ul style="list-style-type: none"> <li>- Banner at the Event</li> <li>- Logo on Promotional Materials</li> <li>- Logo on Facebook Event Page</li> <li>- Recognized as a Major Sponsor</li> <li>- Logo on PHCD Website Banner</li> </ul>	<ul style="list-style-type: none"> <li>- Logo on Promotional Materials</li> <li>- Logo on Facebook Event Page</li> <li>- Recognized as a Sponsor</li> </ul>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send the completed form to [tmooney@phcd.org](mailto:tmooney@phcd.org)  
with you logo by September 10<sup>th</sup> .**